

Your Scratch & Win Holiday Ticket Guide



Look inside for this year's exciting lineup



The Tech the Halls Contest is back!
www.techthehalls.ca

See inside for details on what's new this year.



Ten festive holiday tickets to choose from! All tickets are eligible for Tech the Halls.

\$1 Celebrate



Start the holiday festivities with Celebrate. With three scenes to choose from, Celebrate will be a great gift giving option this holiday season.

Game Code: 31116038

Odds: 1 in 3.30

Prize Range: Free \$1 Ticket to \$10,000

Top Prize: \$10,000

Tickets per pack: 50

UPC: 6 26010 16038 3

Launching October 26th, 2026

\$2 Whisker Wonderland



The holidays are not complete without our furry little whisker friends. This year we are featuring 2 dogs, 2 cats and 2 bunnies – too cute! This adorable ticket features 5 different scenes making it perfect for any pet lover on your list.

Game Code: 31116039

Odds: 1 in 3.30

Prize Range: Free \$2 Ticket to \$20,000

Top Prize: \$20,000

Tickets per pack: 50

UPC: 6 26010 16039 0

Launching October 26, 2026

\$2 Holly Jolly Cash



Deck the halls with boughs of holly, fa-la-la-la-la, la-la, la, la... Holly Jolly Cash will have your players singing this classic song. This game is a key number match game with lots of multi-wins and a bonus play area. Your players will have a chance to win \$20,000!

Game Code: 31116040

Odds: 1 in 3.30

Prize Range: Free \$2 Ticket to \$20,000

Top Prize: \$20,000

Tickets per pack: 50

UPC: 6 26010 16040 6

Launching October 26th, 2026

\$3 Gift Giving



Unwrap the fun! For just \$3, this ticket stacks 6 games under one tree – loaded with multi-win prizeing and giving players a shot at the \$50,000 top prize.

Game Code: 31116035
Odds: 1 in 3.50
Prize Range: Free \$3 Ticket to \$50,000
Top Prize: \$50,000
Tickets per pack: 50
UPC: 6 26010 16035 2

Launching October 13th, 2026

\$3 Christmas Cashword



Players get to enjoy a unique word game by uncovering black and red words across two festive puzzles. Christmas Cashword is loaded with \$5 to \$10 wins and has a top prize of \$50,000. Word play meets holiday cheer!

Game Code: 31116036
Odds: 1 in 3.50
Prize Range: Free \$3 Ticket to \$50,000
Top Prize: \$50,000
Tickets per pack: 50
UPC: 6 26010 16036 9

Launching October 26th, 2026

\$5 Snowflake Multiplier



Let the cash flurry begin! With a top prize of \$100,000, chances to multiply prizes up to 10 times, and a Fast \$25 instant win feature, players can chill and win big this holiday season.

Game Code: 31116033
Odds: 1 in 3.30
Prize Range: Free \$5 Ticket to \$100,000
Top Prize: \$100,000
Tickets per pack: 25
UPC: 6 26010 16033 8

Launching October 13th, 2026

\$5 Festive Spins

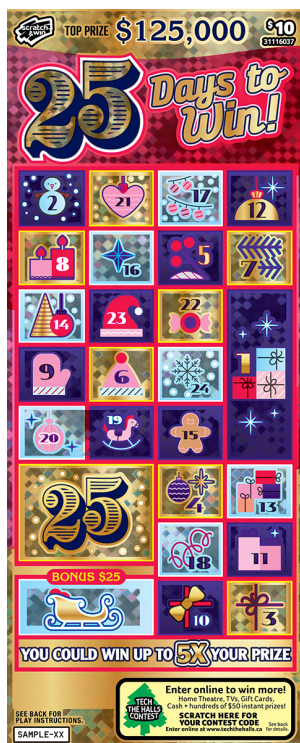


This shiny ticket features a popular slot-style game with multipliers, bonus wins and a top prize of \$100,000. Players can give it a spin and sleigh all day!

Game Code: 31116034
Odds: 1 in 3.30
Prize Range: Free \$5 Ticket to \$100,000
Top Prize: \$100,000
Tickets per pack: 25
UPC: 6 26010 16034 5

Launching October 13th, 2026

\$10 25 Days to Win



Back by popular demand – and it sells out every year. 25 Days to Win! It turns the countdown to Christmas into 25 daily chances to win, now with a NEW bonus game worth an instant \$25. Featuring a 5X multiplier and a top prize of \$125,000; order now before the countdown is over!

Game Code: 31116037
Odds: 1 in 3.10
Prize Range: \$10 - \$125,000
Top Prize: \$125,000
Tickets per pack: 20
UPC: 6 26010 16037 6

Launching October 26th, 2026

\$10 Holiday Cash



Players will enjoy this festive ticket with an easy-to-play key number match format, a \$30 instant win feature and top prizes of \$200,000. Nothing says Christmas like some ho-ho-ho-liday cash!

Game Code: 10116024
Odds: 1 in 3.17
Prize Range: \$10 - \$200,000
Top Prizes: \$200,000
Tickets per pack: 20
UPC: 6 27925 00085 6

Launching October 13th, 2026

\$20 Holiday Gift Pack

It's back! The popular Holiday Gift Pack is back for its 14th year. This extra value pack offers top prizes of \$150,000 and excellent odds of 1 in 2:00 per pack. Players can give the entire Pack to someone special, share the tickets with their closest friends, or treat themselves to a scratcher's delight! With 9 new tickets wrapped in a festive pouch, there is something for everyone inside.

Special notes: These nine tickets are perforated and must be validated individually. Each ticket will contain its own barcode and CNTL.No.

Game Code: 31116026
Odds: 1 in 2 (odds are for pouches, not individual tickets within a pouch)
Prize Range: \$20* to \$150,000 *Winning packs may win up to 9 times
Top Prizes: \$150,000
Gift Packs per pack: 10
UPC: 6 26010 16026 0



Launching October 13th, 2026

The Tech the Halls Contest is back!

Scratch & Win invites players to enter their holiday tickets online for a chance to win thrilling prizes!

Prize draws include:

One (1) 8-Piece Home Entertainment Package

Two (2) Big Screen TVs

Thirty (30) \$750 Cash Prizes

Thirty (30) \$200 Gift Cards

Plus, instantly win one of hundreds of \$50 gift cards!

From October 13th, 2026 to January 15th, 2027, players can enter their winning & non-winning holiday tickets online at www.techthehalls.ca

NEW! Bonus Entry Draw: Players will automatically be awarded 50 bonus entries and entered into an additional draw for one of four \$250 cash prizes. Simply register their first 5 holiday Scratch & Win tickets, each at a different price point (e.g. \$1, \$2, \$3, \$5, \$10 or \$20).



Frequently Asked Questions

Players receive **one entry for every \$1 spent** (i.e. \$4 spent = 4 entries)

Players can assign their entries to be entered into whichever prize draw option they prefer.

Players will also receive one play in the Spin and Win Game for every \$5 worth of tickets entered for the opportunity to instantly win a \$50 gift card, or more entries! (i.e. \$5 of S&W = 5 entries, plus one play in the Spin and Win Game).

Q. Which tickets are eligible?

The following 10 winning and non-winning holiday-themed Scratch & Win tickets are eligible: \$1 Celebrate; \$2 Whisker Wonderland; \$2 Holly Jolly Cash; \$3 Christmas Cashword; \$3 Gift Giving; \$5 Festive Spins; \$5 Snowflake Multiplier; \$10 25 Days to Win; \$10 Holiday Cash; \$20 Holiday Gift Pack.

Q. Can residents outside of B.C. enter?

No, they cannot. The contest is open to B.C. residents only.

Q. Can players take the cash equivalent instead of the prize?

The winners of merchandise prizes are eligible to take the cash equivalent. Instant Wins and gift card winners are not eligible for a cash equivalent.

Q. Can players enter multiple tickets at once?

Yes. Players can enter multiple tickets at once.

Q. How will players be notified if they win?

The winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. An email notification will also be sent to the winner.

Q. How will the public be informed of the winners?

A list of the draw prize winners will be displayed on techthehalls.ca after the prizes have been fulfilled.

Q. How will winners receive their prizes?

BCLC or its agents will mail the prize to the winners.

Q. When will players receive their prizes?

Shortly after the draw, once the winner's identity has been confirmed. The draw will be conducted after the contest closes in January 2027.

Q. Are retailers eligible for this contest?

No, lottery retailers and members of their households are not eligible for this contest. Refer to Contest Conditions for full eligibility requirements.

Q. Where can players find the Contest Code?

The 11-digit Contest Code can be found on the bottom of the ticket. Players need to scratch the Tech the Halls area to reveal the Contest Code.

Q. How do I enter my Contest Code?

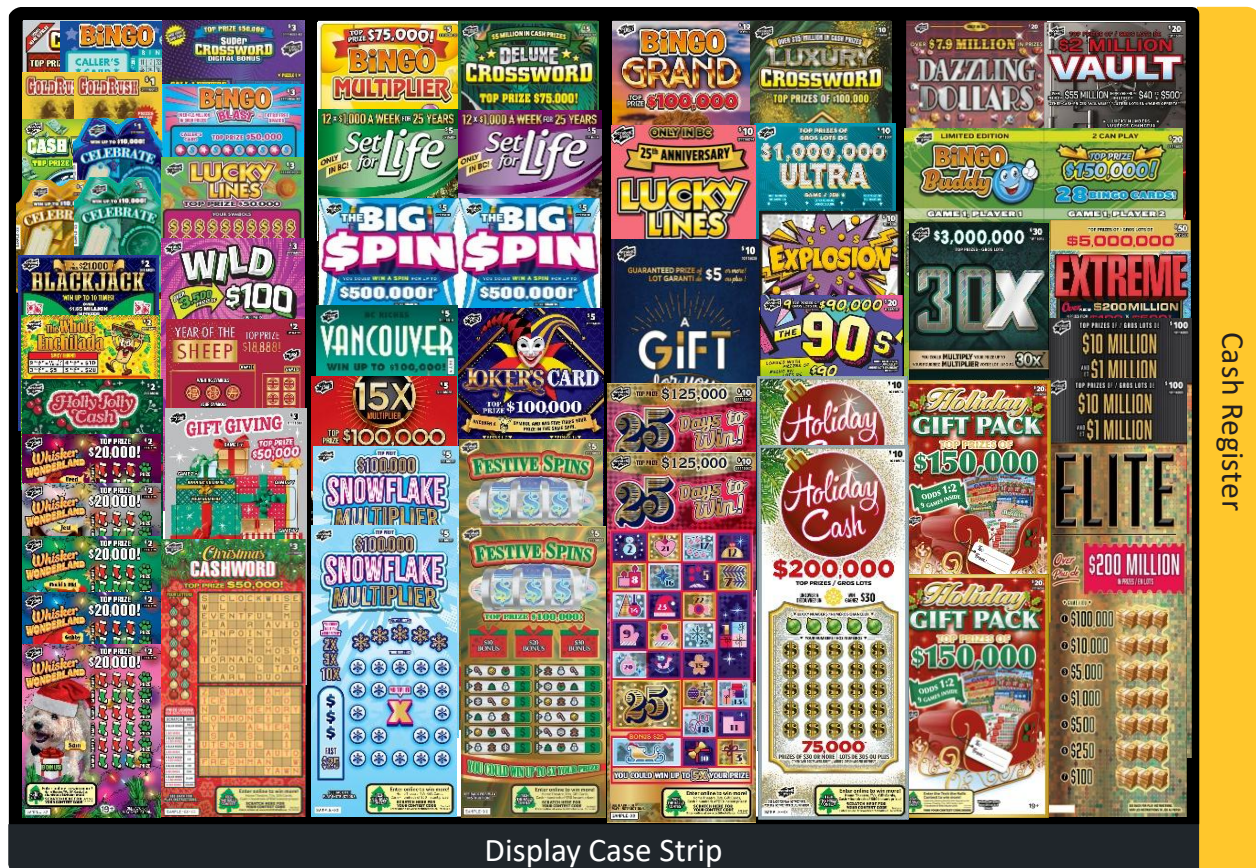
Log into your Tech the Halls account. Once logged in you can choose to enter the Contest Code manually or tap on mobile device entry to scan the Contest Code using your mobile phone's camera for automatic entry.

Q. What if a player does not have a computer or mobile phone?

We understand that not all players have access to the internet from their homes. These players may wish to visit their local public library or an internet cafe where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls contest offline.

For more answers, visit the Retailer Hub or speak with your Territory Manager.

Scratch & Win Holiday Planogram



Display Case Strip

Cash Register

To enhance your display case and maximize sales during the holiday season, use this planogram for 4-part cases. This display is designed to provide your customers with an easy to shop case, and a clear view of the holiday tickets.

*Does not apply to Retail Store Group accounts.

Visit www.bclcretailerhub.com if you require an RSG Scratch & Win planogram.

Visit www.bclcretailerhub.com for more display case planograms, including RSG bubble case.

Holiday Ordering Hours

Please note the following hours for ordering tickets and supplies:

Monday to Friday	Nov 30-Dec 4	8:00 am to 3:30 pm
Monday to Friday	Dec 7-11	8:00 am to 3:30 pm
Monday to Friday	Dec 14-18	8:00 am to 3:30 pm
Monday	Dec 21	8:00 am to 3:30 pm
Tuesday	Dec 22	8:00 am to 3:30 pm
Wednesday	Dec 23	8:00 am to 11:30 am
Thursday	Dec 24	8:00 am to 11:30 am
Friday	Dec 25 & 28	Closed
Tuesday	Dec 29	8:00 am to 3:30 pm
Wednesday	Dec 30	8:00 am to 3:30 pm
Thursday	Dec 31	8:00 am to 11:30 am
Friday	Jan 1	Closed
Mon Onwards	Jan 4 Onwards	8:00 am to 3:30 pm

This brochure is also available on the Retailer Hub:
www.bclcretailerhub.com

Make sure you stay stocked up for the busy holiday season! Please review the daily News Message and be ready to order when your Inside Sales Representative calls.



During this festive time of year, be sure to ask for Government issued photo ID to minimize the risk of selling to a minor.