

The Price Is Right Contest Information

The Price Is Right Second Chance Contest gives players chances to win \$15,000 cash prizes!

Dates: August 31, 2020 – February 28, 2021

Eligible Tickets: \$5 The Price Is Right Scratch & Win tickets (winning and non-winning tickets)

How to Play:

Play The Price Is Right Scratch & Win ticket, Instant and slot games online at PlayNow.com, or The Price Is Right slots at participating Casinos BC with your Encore card (If Casinos BC does not re-open at ticket launch, the Casino contest will be postponed to a later date once they re-open.)

Play The Price Is Right games for a chance to win \$15,000 Cash Prizes.

How to Enter the Draws:

Three Ways to Enter. (1 x \$15,000 prize for each method of play):

- Enter a \$5 The Price Is Right Scratch & Win tickets at PlayNow.com/PricelsRightPromo (web page active Aug 31), or
- Enter the promo code (PRICE2020) on PlayNow and wager a minimum \$1 on participating online Price is Right games, or
- Play The Price Is Right Slots with an Encore Rewards card at select Casinos BC or Chances locations in BC. See page 7 for list of participating Casinos BC or Chances locations.

Full details for all three ways to play and enter the draws can be found at PlayNow.com/PricelsRightPromo

Prize Draw Dates:

Casinos BC Draw Date: September 30, 2020 (If Casinos BC does not re-open at ticket launch, the Casino contest and draw will be postponed to a later date once they re-open).

PlayNow Draw Date: October 13, 2020

\$5 The Price Is Right Scratch & Win Ticket Draw Date: March 8, 2021

Marketing and Retail Support:

- Advertised through POS (Casino & Retail), digital, social media, and direct marketing
- Retail support (mid-September – October, 2020) includes: digital signage and PDU ads





Enter with Scratch & Win

1. Buy a \$5 The Price Is Right S&W ticket and scratch to reveal the 13-digit ticket CNTL No.

2. Visit [PlayNow.com/ThePricelsRightPromo](https://www.playnow.com/ThePricelsRightPromo) web page.

3. Click through to contest site. Follow the instructions for entering Scratch & Win tickets and create an account with an email OR if the player already has an account from Tech the Halls, just log in!

4. Enter the 13-digit ticket CNTL No. and click SUBMIT. 1 draw entry per S&W ticket entered.

Scratch & Win players can log into the contest page with their email and password again to enter additional tickets!



Enter with Scratch & Win – where to find the contest entry code



Scratch the main play area to reveal the CNTL.No located at the bottom of the main game play area.





Enter on PlayNow.com or at Casinos BC

How do players enter on PlayNow.com?

1. Sign up or login to their PlayNow.com account



2. Enter promo code PRICE2020BC on the My Promotions Page



3. Play The Price Is Right e-slot games to earn one entry each day

How do players enter at a Casinos BC?

1. Visit a participating Casinos BC or Chances location



2. Play The Price Is Right Slots with their Encore Rewards card. If they are not already an Encore Rewards Member, they can sign up at Guest Services at any gaming facility.

ALERT: At the time of ticket launch, if Casinos in B.C. remain closed due to Provincial Health Authority guidelines for Covid:

- Players will not be able to enter the second chance contest via Casinos BC, only via PlayNow.com or the S&W ticket entry. Prizes will go from three to two prizes of \$15,000. The casino contest will resume separately once casinos in BC re-open.



The Price Is Right Contest Information – Q&A

Questions & Answers

Q. Can residents outside of BC enter the contest? Can someone under 19 years of age enter the contest?

- A. S&W: No. The contest is open to BC residents only, 19 years of age and older.
PlayNow: No. The contest is open to BC residents only with a PlayNow.com account.
Casinos BC: Yes. Anyone with an Encore Rewards Card can enter.

Q. Is a PlayNow.com account required to input Scratch & Win tickets?

- A. No. Scratch & Win tickets are submitted on the contest platform, similar to Tech the Halls.

Q. Do players have to make purchases in order to enter the contest?

- A. S&W: No. Players can purchase a \$5 The Price Is Right S&W ticket to enter, or use a 1-time no-purchase necessary contest code which can be found on the BCLC Scratch & Win Facebook page: www.facebook.com/lottobc
PlayNow: Yes. Players must wager a minimum of \$1 on The Price Is Right PlayNow Games. No, Players can find details for a no-purchase write-in entry on Playnow.com/priceisrightpromo

Casinos BC: Yes. Players must wager a minimum of \$1 on The Price Is Right Slots.

Q. Which tickets are eligible?

- A. S&W: Winning and non-winning \$5 The Price Is Right tickets (GAME ID: 310133)
PlayNow: Only “The Price is Right” online slots game or “The Price is Right Come on Down” online Instants game.
Casinos BC: Only on The Price Is Right Slots.

Q. Where can players find the CNTL No. on a ticket?

- A. S&W: The 13-digit CNTL No. can be found at the bottom right of the top game play area. Players need to scratch the top game play area to reveal the CNTL No. Please see example on page 3.

For more information, direct players to PlayNow.com/PriceIsRightPromo or call BCLC Customer Support.



The Price Is Right Contest Information – Q&A

Questions & Answers

Q. Can players enter multiple tickets at once?

A. S&W: Yes. Players can enter multiple tickets at once. In addition, players can return to the site at any time with their login information to enter additional tickets.

PlayNow: N/A. Players are allowed one entry per day on PlayNow.com.

Casinos BC: N/A. Players are allowed one entry per day at participating Casinos BC or Chances locations.

Q. How will players be notified if they win?

A. For prize draws, winners will be contacted by BCLC or its agents by email or phone. In addition, an email will be sent to players with instructions on how to claim their prize.

Q. How will the public be informed of the winners?

A. A list of the winners will be displayed on [PlayNow.com/PricelsRightPromo](https://www.playnow.com/pricelsrightpromo) after the winners have been confirmed, approximately six (6) weeks after each draw date.

Q. How will players receive their prizes?

A. S&W winner: Claim at either the Vancouver or Kamloops Player Services Centre

B. Casinos BC winner: Claim at a participating BC Gaming Facilities

C. PlayNow winner: PlayNow Winner: Prize will be deposited into the players PlayNow account

Q. Are retailers eligible for this contest?

A. As per the contest conditions, Lottery Retailers and family members are not eligible entrants in this contest. Family member means a spouse (including common-law), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

For more information, direct players to [PlayNow.com/PricelsRightPromo](https://www.playnow.com/pricelsrightpromo) or call BCLC Customer Support.



The Price Is Right Contest Information – Q&A

Questions & Answers

Q. What about players that do not have a computer?

S&W: We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter The Price Is Right contest offline.

PlayNow: Only players that are able to create a valid PlayNow account will be able to enter.

Casinos BC: A computer is not required for Casinos BC players to enter.

Q. How will prizes be distributed among the three channels (S&W, PlayNow, Casinos BC)?

A. One (1) prize will be awarded for S&W Ticket entrants. One (1) prize will be awarded for PlayNow entrants. One (1) prize will be awarded for BC Gaming Facilities entrants. **Should Casinos BC not re-open by ticket launch, the Casino contest will be postponed to a later date once Casinos in BC re-open.**

Q. Will players know how many entries they have?

Entries will be calculated at the end of the contest period and are not available to the player.

Q. Which Casinos BC are participating?

Participating Facilities: Cascades Casino Langley, Chances Abbotsford, Chances Playtime Campbell River, Chances Playtime Courtenay, Chances Cowichan Duncan, Cascades Casino Kamloops, Chances Kamloops, Lake City Casino Vernon, Chances Casino Kelowna, Casino Nanaimo, Chances Maple Ridge, Cascades Casino Penticton, Chances Mission, Playtime Casino Kelowna, Elements Casino Chilliwack, Starlight Casino, Elements Casino Surrey, Elements Casino Victoria, Hastings Racecourse Vancouver, Grand Villa Casino Burnaby, Hard Rock Casino Vancouver, Parq Vancouver, River Rock Casino Resort Richmond

Q. What if Casinos in B.C. are still closed by the time the ticket launches?

A: Players will not be able to enter the second chance contest via participating Casinos BC, only via PlayNow.com or the S&W ticket entry. Prizes will go from three to two prizes of \$15,000. Free Play bonuses won on the S&W ticket can be redeemed once Casinos re-open. Redeem by August 31, 2021.



For more information, direct players to PlayNow.com/PricesRightPromo or call BCLC Customer Support.

bclcretailerhub.com.

For more information, please contact your BCLC Territory Manager or Lottery Support Hotline at 1-800-667-1649.