

Scratch & Win

Coming Soon Ticket Information



\$2 Bingo

Game Code:	319132-01, 02
Price:	\$2.00
Tentative Launch Date:	01: November 4, 2019 02: May 25, 2020
Tentative Pre-Order Date:	No pre-orders
Prize Range:	\$2 to \$25,000
Approx Odds of Winning:	1 in 4.00
Total Number of Tickets:	750,000 each
Tickets Per Pack:	50
UPC:	6 26010 19132 5
Expiry Date:	01: July 5, 2021 02: January 25, 2022

Prize Levels & Odds

PRIZE	ODDS
\$2	28.85
Free \$3 Bingo Ticket	10.00
\$5	28.82
\$7	22.47
\$10	37.49
\$15	142.59
\$20	410.96
\$100	7,500.00
\$500	250,000.00
\$1,000	750,000.00
\$5,000	750,000.00
\$10,000	750,000.00
\$25,000	750,000.00
Total	4.00

Tell your customers:

Top Prize
\$25,000

The **NEW!** \$2 Bingo has an instant win component that's been built into the game – so there are even more chances for your players to win!

Simply scratch the CALLER'S CARD, then scratch the corresponding numbers on CARDS 1 through 4. If any one of CARDS 1 through 4 you match a number within a star symbol, you win the prize indicated in the prize legend corresponding to that CARD.

- Introducing new ways to win has been proven to increase sales with core players.
- When we introduced "Free \$3 Bingo Ticket" prize level back in 2013, there was a 2% lift in sales. Players like new and exciting ways to win.
- \$2 Bingo is a quick, easy and fun introduction to the Bingo portfolio.

\$2

