

Dates: October 13, 2020 – January 15, 2021

Eligible Tickets: All Holiday Scratch & Win tickets (see ticket line-up on pg. 4)

How: Players can enter their **winning & non-winning** tickets online for a chance to win electronic and cash prizes **PLUS** get bonus entry codes on our Facebook Lotto BC page!

New this year: We've reduced the amount of TVs offered and eliminated the Tablet prizing in order to increase the amount of Cash prizes offered this year. Our players have indicated this is their favorite type of prizing!

Prize Draws – draws take place on January 18th, 2021.

- 1 Home Theatre System – Valued at \$8,000!**
- 2 TVs (valued at \$1,000 each)**
- 40 \$500 Cash (10 more cash prizes added this year)**
- 30 \$200 MasterCard Prepaid Gift Cards**

www.techthehalls.ca



PLUS: \$50 MasterCard Prepaid Gift Cards that can be won instantly by spinning the Spin Wheel

Marketing and Retail Support:

- Advertised through radio, print, outdoor (digital billboards, elevator), display ads, Facebook, Instagram, and BCLC.com advertising
- Retail support (Nov. 2, 2020 – January 4, 2021) includes: posters, display case strips, bubble case banners, counter cards, Player Display Unit advertising, and Digital Signage.

FUN FACT

In 2019 over 1,670,850 tickets were entered in the Tech the Halls contest, with over 123,232 people participating!

How do players enter?

1. Buy an eligible ticket and scratch the Contest Code OR:
Visit our Facebook page at www.facebook.com/lottobc to find bonus Contest Codes to enter (no purchase necessary). Codes are released throughout the contest so remember to “Like” us to stay up to date!



2. Visit www.techthehalls.ca



3. Follow the instructions to create an account with an email OR:
if the player already has an account from last year, just log in!

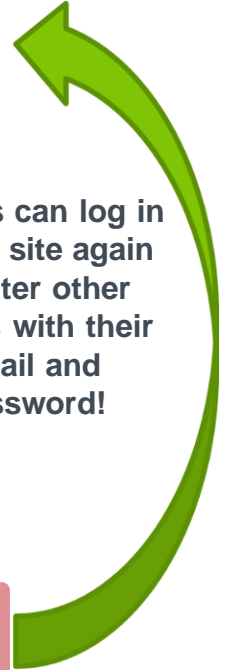


4. Enter the Contest Codes (either from the ticket or Facebook) and click SUBMIT
Players may enter multiple codes at once.



5. Players can then assign their flex entries to be entered into whichever prize draw option they prefer and reassign as they wish.

Players can log in on the site again to enter other tickets with their email and password!



How many flex entries will players receive? A flex entry is an entry that players can assign to whichever prize draw option they like.

- 1 flex entry for every \$1 worth of tickets entered (i.e. \$4 of S&W = 4 entries)
- PLUS players will receive one spin in the Spin and Win Game for every \$5 worth of tickets entered for the opportunity to instantly win a \$50 gift card, or more entries! (i.e. \$5 of S&W tickets = 5 entries + 1 spin in the Spin & Win Game, \$10 of S&W = 10 entries + 2 spins)
- *For Facebook bonus Contest Codes, 1 Contest Code = 1 entry

Notification of Instant Win

If a player wins instantly, he/she will get an instant notification and receive an email with the instructions on how to claim their prize.

Date of prize draws

Prize draws will take place on January 18, 2021.

BCLC will be contacting winners directly. Names of winners will be posted on www.techthehalls.ca approximately six (6) week to eight (8) weeks after the draw date.

Ticket Callout

scratch & win 310145 \$5

SEASON'S GREETINGS X10

TOP PRIZE \$100,000!

HOLIDAY NUMBERS

YOUR NUMBERS

BY INSTRUCTIONS.

Scratch to reveal contest code

Expires June 13, 2022 310145 - 95 Season's Greetings X10

Get the Lotto app on iOS & Android. Scan your ticket. See if you've won.

TECH THE HALLS CONTEST

Enter the Tech the Halls Contest online for more chances to win!

- Grand Prize of a Home Theatre system
- Flat Screen TVs, Gift Cards and Cash
- Plus the chance to instantly win \$50 prizes!

Visit www.techthehalls.ca to enter the contest by January 15, 2021.

Details: Contest open only to B.C. residents of 19 years of age or older. Entries must be received prior to 11:59:59 PT on January 15, 2021. Restrictions apply. Subject to Contest Conditions available at www.techthehalls.ca.

How to enter: Scratch the Tech the Halls Contest area to reveal a contest code.

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How to enter: Scratch the Tech the Halls Contest area to reveal a contest code. Log on to www.techthehalls.ca and follow the instructions for your chance to win.

Prize claims: Major prize winners will be contacted by BCLC.

TECH THE HALLS CONTEST

Enter online to win more!
Home Theatre, TVs, Gift Cards,
Cash + hundreds of \$50 instant prizes!

SCRATCH HERE FOR YOUR CONTEST CODE

Enter online at www.techthehalls.ca See back for details.

Address _____

City _____ Province _____

Postal Code _____ Telephone _____

By signing this ticket, I declare I am the legal holder of this ticket and I am 19 years of age or older.

Your personal information is collected in accordance with B.C.'s Freedom of Information and Protection of Privacy Act to administer lottery prizes. Questions? Contact BCLC Customer Support at 1-888-815-0232 or bclccom. At the time of purchase, prizes offered by this game may already have been won. Prizes must be claimed prior to the expiry date printed at the top of this ticket. Submitting a fraudulent claim is subject to criminal prosecution.

Call BC Gam Info Line for problem gambling support 1-888-795-6111

6 26010-10145 4

SCRATCH & WIN
Scratch FX® is a trademark of Polaris Banknote Limited, Canadian Patent No. 2,471,024.

bclc Know your limit, play within it. 19+

VOIDVO-ID

Contest instructions on back of each eligible ticket

10X YOUR PRIZE

TECH THE HALLS CONTEST

Enter online to win more!
Home Theatre, TVs, Gift Cards,
Cash + hundreds of \$50 instant prizes!

SCRATCH HERE FOR YOUR CONTEST CODE

Enter online at www.techthehalls.ca See back for details.

BONUS

VOIDVO-ID

Eligible Ticket line-up Scratch & Win Christmas 2020



310141



310142



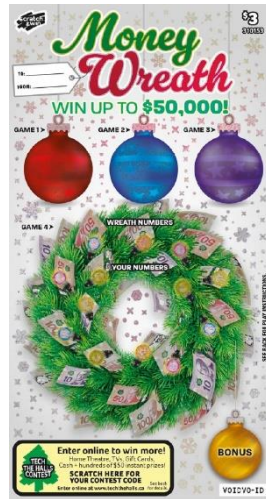
310143



310144



310152



310153



310145



310146



100139



310123

Please visit the [Retailer Hub](#) for detailed game information.



Q. Can residents outside of B.C. enter the contest? Can someone under 19 years of age enter the contest?

A. No. The contest is open to B.C. residents only, 19 years of age and older.

Q. Can players take the cash equivalent instead of the prize?

A. The winners of merchandise prizes will be able to pick between the electronic good or the cash equivalent (as outlined in the contest conditions that will be available on the website). The winners of the \$500 Cash prize will receive a cheque. However, the Instant Wins and gift card winners are not eligible for a cash equivalent.

Q. Do players have to purchase tickets in order to enter the contest?

A. No. This year we will again be releasing 3 bonus contest codes on Facebook throughout the contest period. “Like” our Facebook page: www.facebook.com/lottoBC and check regularly for updates to find out when the codes will be released.

Q. Which tickets are eligible?

A. Winning and non-winning holiday-themed Scratch & Win tickets are eligible: \$1 Holiday Tripler; \$1 Christmas Gifts; \$2 Paws of Cash; \$2 Merry & Bright; \$3 Winter Winnings; \$3 Money Wreath; \$5 Season’s Greetings X10; \$5 \$500 Frenzy; \$10 Gifts of Gold; and the \$20 Holiday Gift Pack.

Q. Where can players find the contest code on a ticket?

A. The 11-digit contest code can be found on the bottom left of the ticket. Players need to scratch the Tech the Halls area to reveal the contest code. See page 3.

Q. Can players enter multiple tickets at once?

A. Yes. Players can enter multiple tickets at once. In addition, players can return to the website at any time with their login information to enter additional tickets.

Q. Once players have assigned all of their flex entries into the different prize draws, can they reallocate them?

A. Yes, players will be able to reallocate their entries up until the contest closes.

Q. If players haven’t assigned all of their entries before the contest closes, what happens to their entries?

A. If the tickets are entered but not all of the entries were assigned, the remaining entries will automatically be entered into the grand prize (Home Theatre System) draw.

Q. Do players have to play the Spin and Win Game as soon as they’ve accumulated \$5 worth of Scratch & Win tickets?

A. No. Once a player has accumulated \$5 worth of Scratch & Win tickets and earned a spin in the Spin & Win Game, he or she can spin the wheel at any time prior to the conclusion of the contest. However, once the contest has closed, the unused spins will be forfeited and voided.



Q. What can players win if they spin the Spin Wheel?

A. Players can instantly win a \$50 MasterCard Prepaid Gift Card, or anywhere from 1 to 5 bonus entries.

Q. How will players be notified if they win?

A. For prize draws, winners will be contacted by BCLC or its agents by email or phone. Instant Win prize winners will receive an instant notification that appears on their computer screen. In addition, an email will be sent to players with instructions on how to claim their prize.

Q. How will the public be informed of the winners?

A. A list of the winners will be displayed on www.techthehalls.ca after the winners have been confirmed, approximately six (6) to eight (8) weeks after the draw date.

Q. How will winners receive their prizes?

A. BCLC or its agents will mail the prize or a cheque (if the winner chooses cash for the merchandise prizes) to the winners.

Q. When will players receive their prizes?

A. It will take from four (4) to eight (8) weeks after the draw on January 18, 2021, depending on the value of the prize and when the winner gets his/her information back to us.

Q. Are retailers eligible for this contest?

A. As per the contest conditions, BCLC employees, Lottery Retailers and family members of both are not eligible entrants in this contest. Family member means a spouse (including common-law), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

Q. Where are the entry instructions found on the tickets?

A. Contest entry instructions are found on the back of all eligible Scratch & Win tickets. See page 3.

Q. What about players that do not have a computer?

A. We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the Tech the Halls Contest offline.