

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

Special Feature Ticket Schedule

April 6 – May 2	>	\$10 5X Fortune
May 3 – June 6	>	\$10 Bingo Grand X
June 7 – July 4	>	\$10 Clue II
July 5 – Aug 2	>	\$20 \$1,000,000 Jackpot
August 3 – September 6	>	\$20 Bingo
September 7 – October 3	>	\$5 Bank On It



The above tickets are shown only as an example.