

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

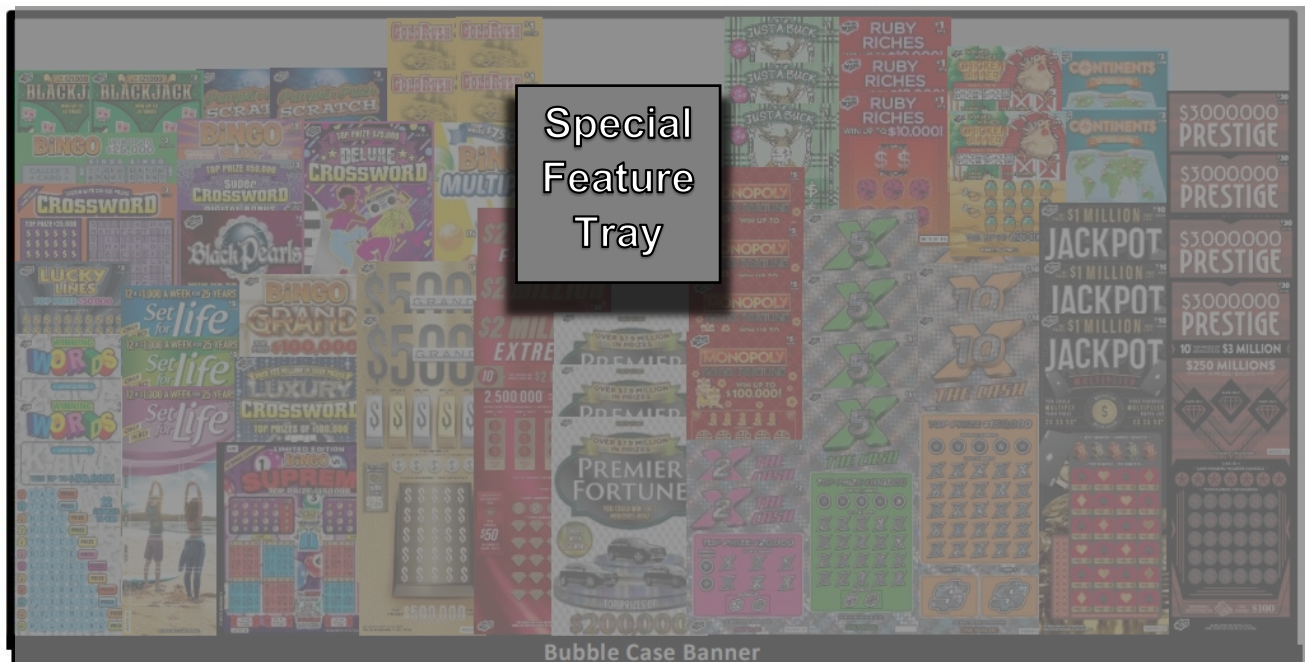
- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2023 Special Feature Ticket Schedule

| | | |
|-------------------------|---|-------------------------|
| June 5 – July 3 | > | \$50 Mega |
| July 4 – 30 | > | \$10 \$5,000 in a Flash |
| July 31 – September 4 | > | \$10 \$500,000 Fortune |
| September 5 – October 9 | > | \$20 20X Supreme |



The above tickets are shown only as an example.