

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2024 Special Feature Ticket Schedule

Aug 6 – Sep 2	>	\$20 Bingo Party Pack
Sep 3 – Oct 14	>	\$20 Sparkling Riches
Oct 15 – 27	>	\$10 Wish List
Oct 28 – Dec 1	>	\$10 25 Days of Winning
Dec 2 – Jan 5	>	\$20 Holiday Gift Pack



The above tickets are shown only as an example.