

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

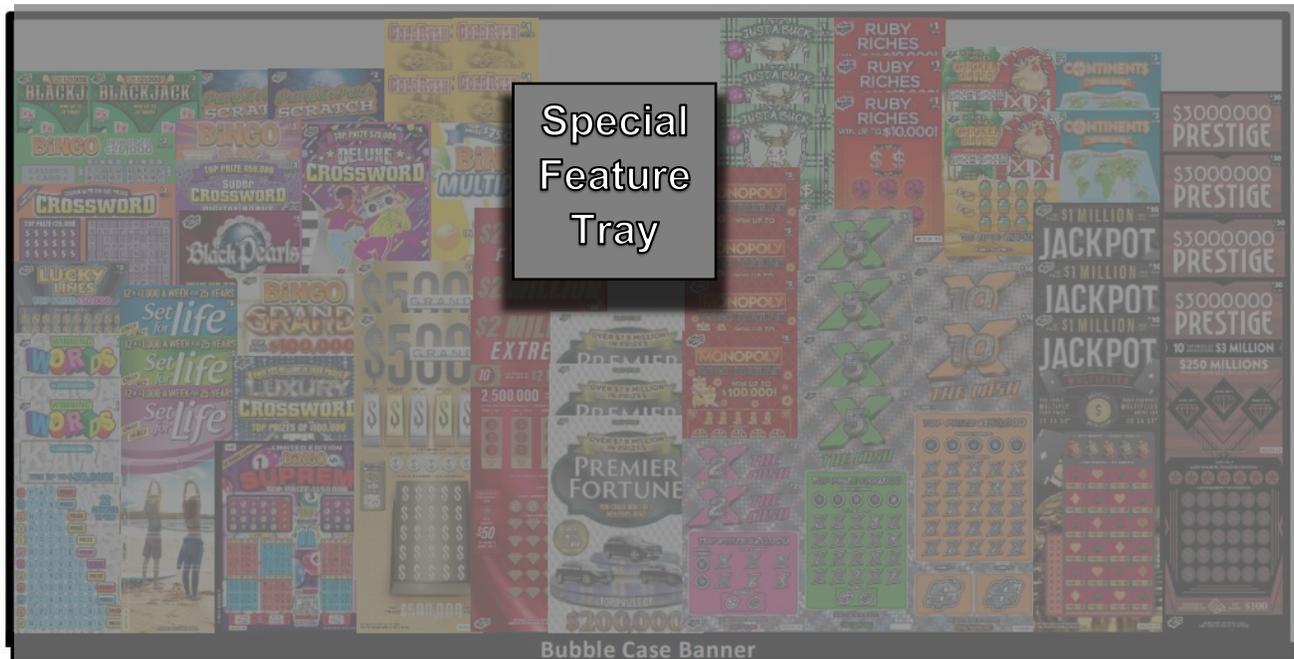
- The Special Feature Tray must be used at all times.
- Display **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2026 Special Feature Ticket Schedule

April 7 – May 3	>	\$20 Vault
May 4 – 31	>	\$20 Crossword Extreme X
Jun 1 – 28	>	\$100 Elite (National)



The above tickets are shown only as an example.