

Retail Stores Group (RSG) Special Feature Tray - Planogram



RSG Planogram Requirements:

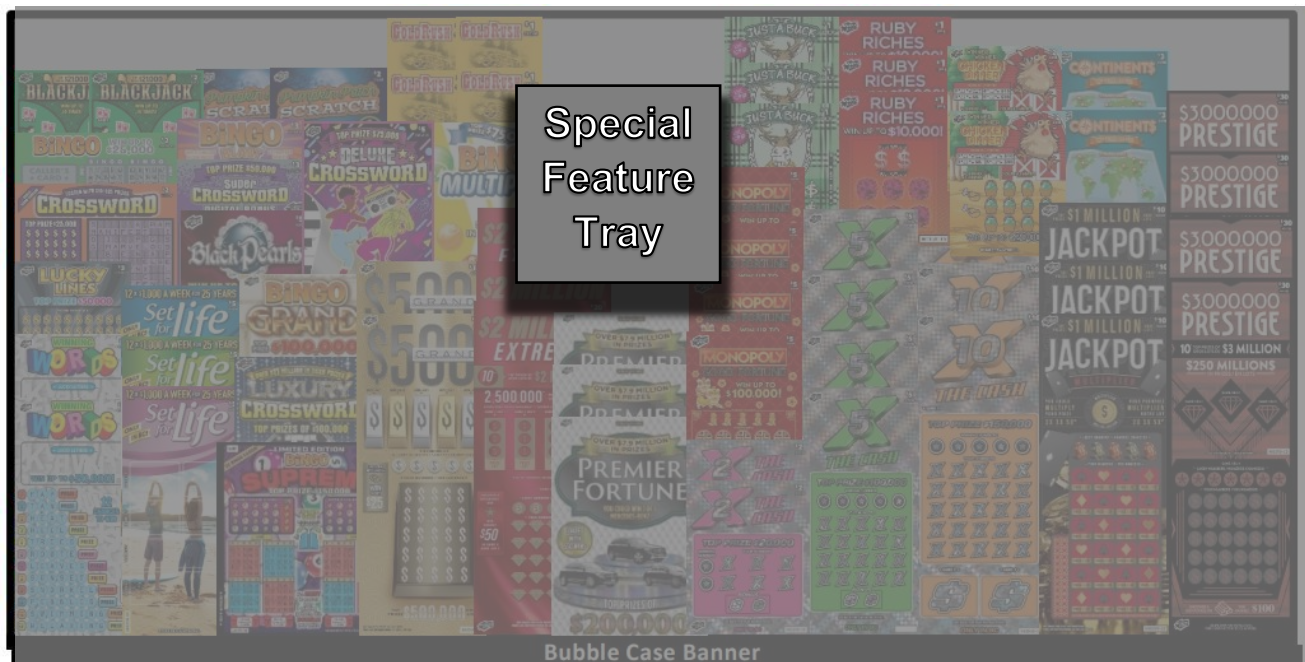
- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

2023 Special Feature Ticket Schedule

April 3 - 30	>	\$20 Reel Cash (National)
May 1 – June 4	>	\$5 Fire and Ice



The above tickets are shown only as an example.