

# Retail Stores Group (RSG)

## Special Feature Tray - Planogram



### RSG Planogram Requirements:

- The Special Feature Tray must be used at all times.
- Start your display with **highest** price points closest to the lottery terminal.
- Tickets must be neatly placed and lay flat vertically in the case.
- Use “New” inserts to focus attention on new releases.

### Inventory Management Requirements:

- Correctly display the featured ticket on the Special Feature Tray as per the schedule below.
- Base games and new releases must be in stock.

## 2024 Special Feature Ticket Schedule

April 3 – 28	>	\$20 \$1,000,000 Jackpot
April 29 – June 2	>	\$5 Playline Multiplier
June 3 – July 1	>	\$10 Cash Wild
July 2 – August 5	>	\$10 Cash Blast



The above tickets are shown only as an example.