

Shoppers Drug Mart | June 2026

SCRATCH & WIN DISPLAY CASE PLANOGRAM

2-Part Built-In Display Case Planogram

SHOPPERS
 DRUG MART



Display Strip

Cash Register

Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped.
- / Always keep your case fully merchandised.
- / Prevent out-of-stocks – call Hotline to place an emergency order between call days if needed.



REMINDER
 An empty case means lost sales

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Pocket 9	\$1 Gold Rush	\$1	empty	empty	empty	\$1	\$1	empty	empty	empty			
Pocket 8	empty	\$2 Crossword	empty	empty		empty	\$2	\$2	\$2				
Pocket 7	\$2 Blackjack	\$2 Bingo	empty	empty		\$3 Bingo	\$5 Bingo	empty	empty				
Pocket 6	empty	empty	empty	empty		empty	empty	empty	empty				
Pocket 5	empty	empty	\$10 Bingo	\$10 Crossword		empty	empty	empty	empty				
Pocket 4	empty	empty	\$5 Crossword	\$10		empty	\$5	empty	empty				
Pocket 3	\$3 Crossword	empty	empty	empty		empty	empty	\$10	\$20				
Pocket 2	\$3 Lucky Lines	\$5	\$5 Set for Life	empty		empty	empty	empty	empty				
Pocket 1	\$3	\$5	\$20 Wide	\$30		\$3	\$5	\$10	\$20				
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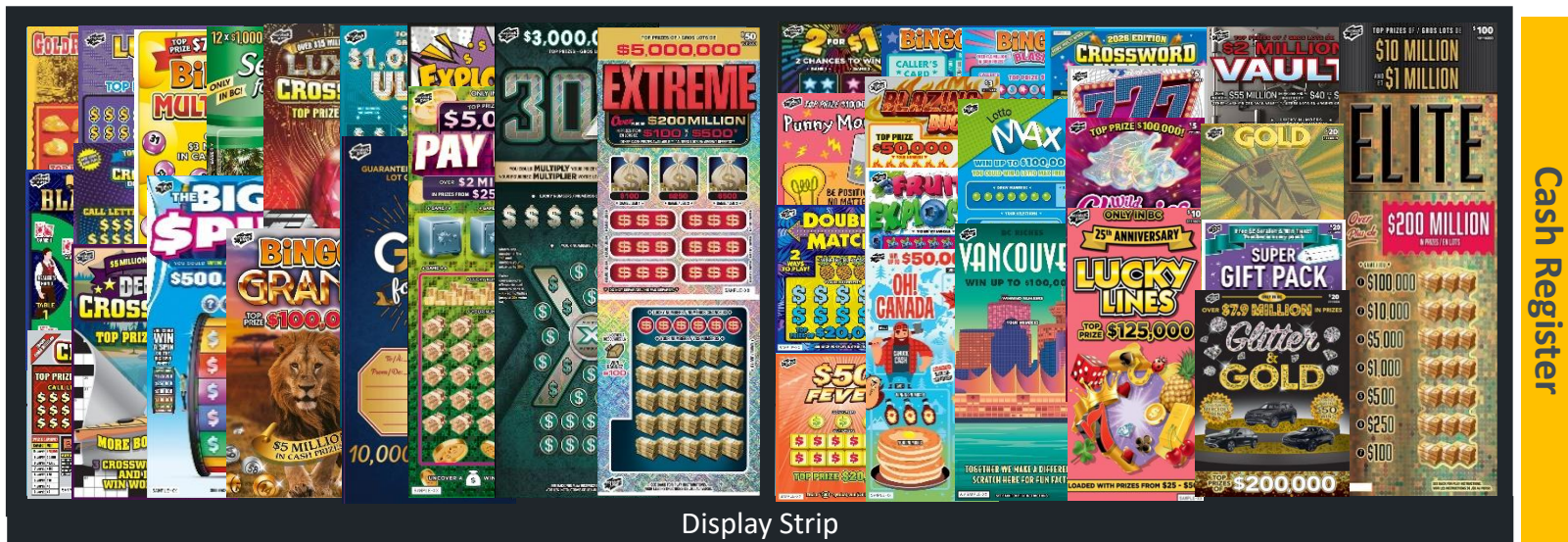


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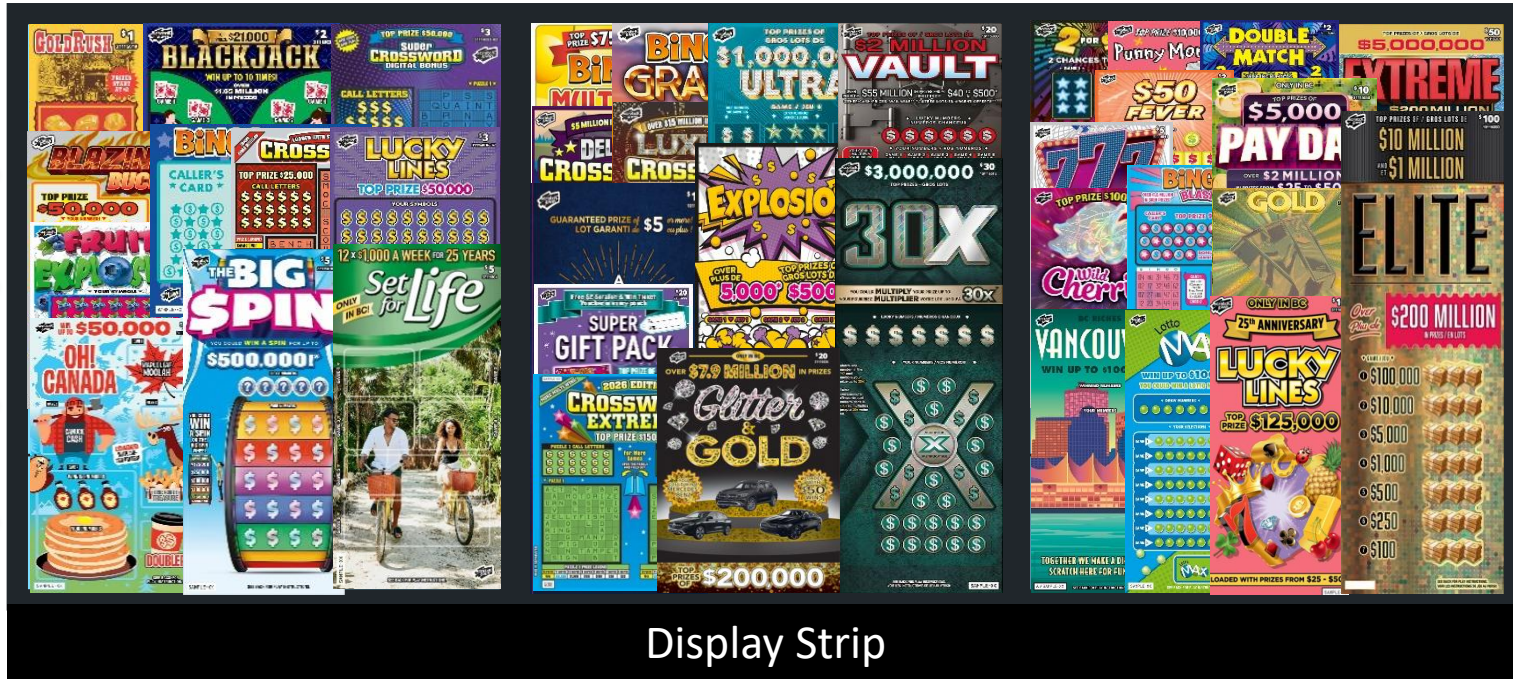
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SCRATCH & WIN DISPLAY CASE PLANOGRAM

3-Part Built-In Display Case Planogram

Pocket 4 →
 Pocket 3 →
 Pocket 2 →
 Pocket 1 →



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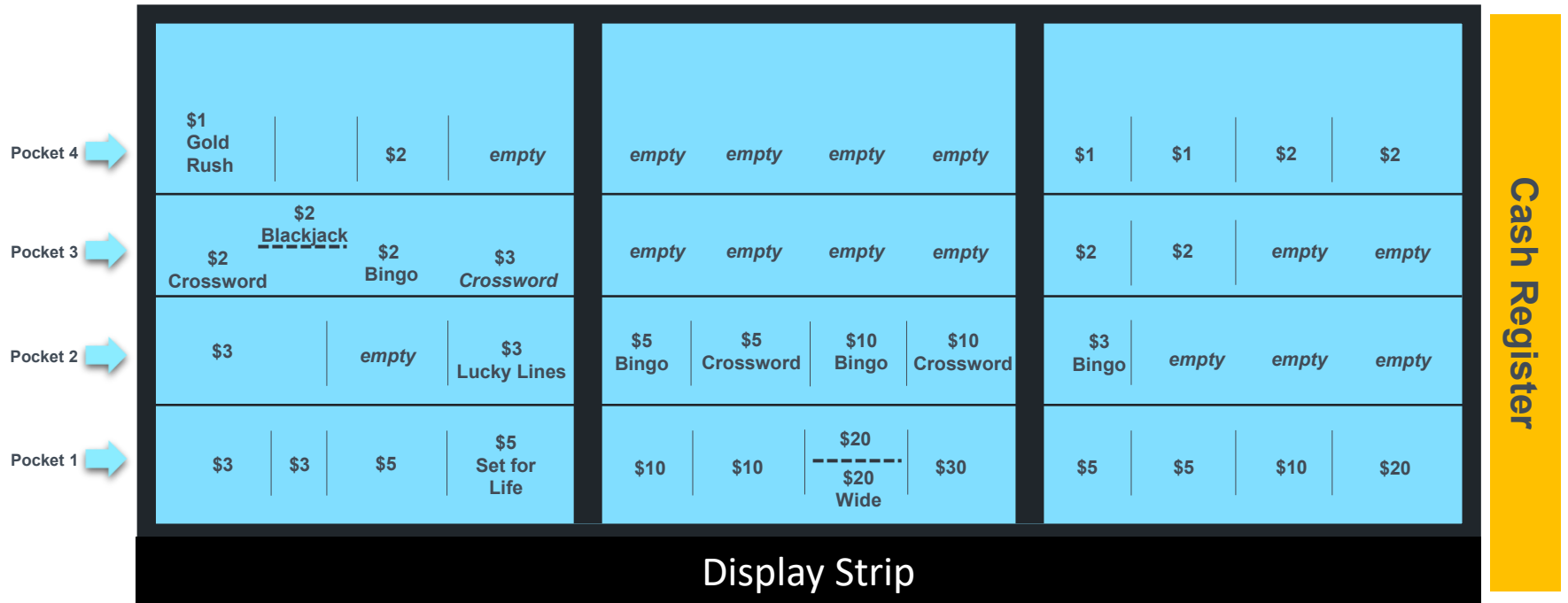


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