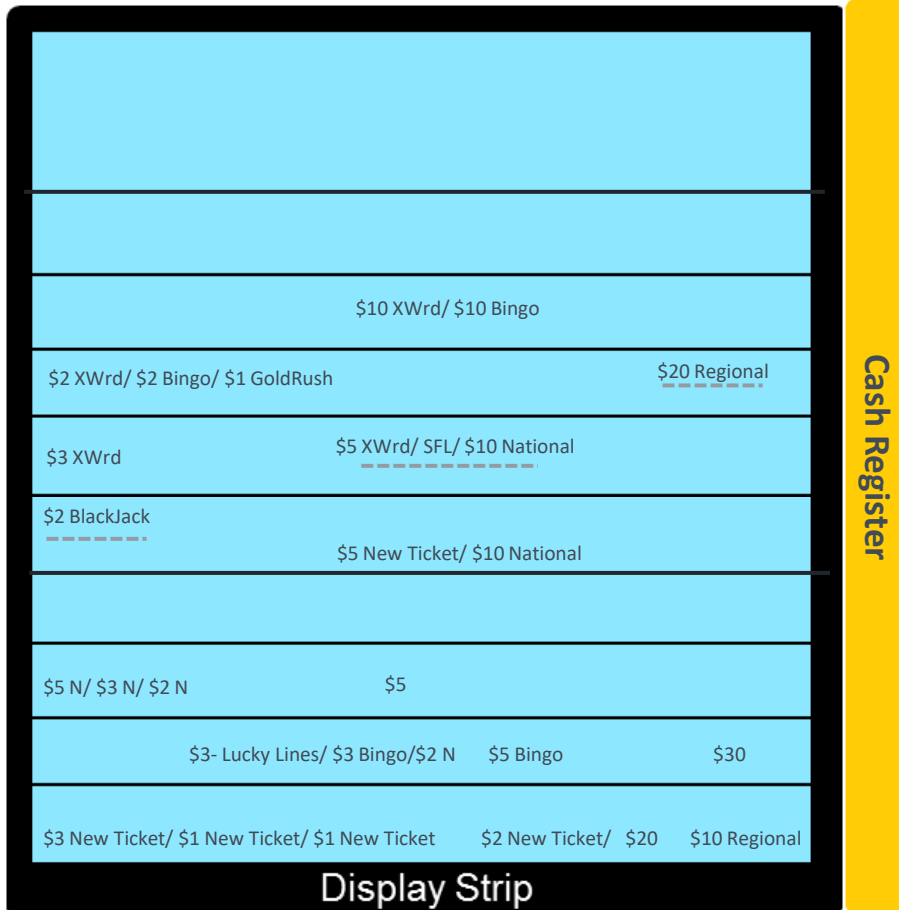


Shoppers Drug Mart | June 2026

SCRATCH & WIN DISPLAY CASE PLANOGRAM

Built-In Display Case Planogram



CRITICAL

Tickets in display may vary depending on location.

Tips for Sales Success:

- / Organize your tray as shown – it’s designed to give more space to high-value tickets.
- / **Merchandize your high-value tickets closest to the cash register.**
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.
- / Prevent out-of-stocks – call Hotline to place an emergency order between call days if needed.