

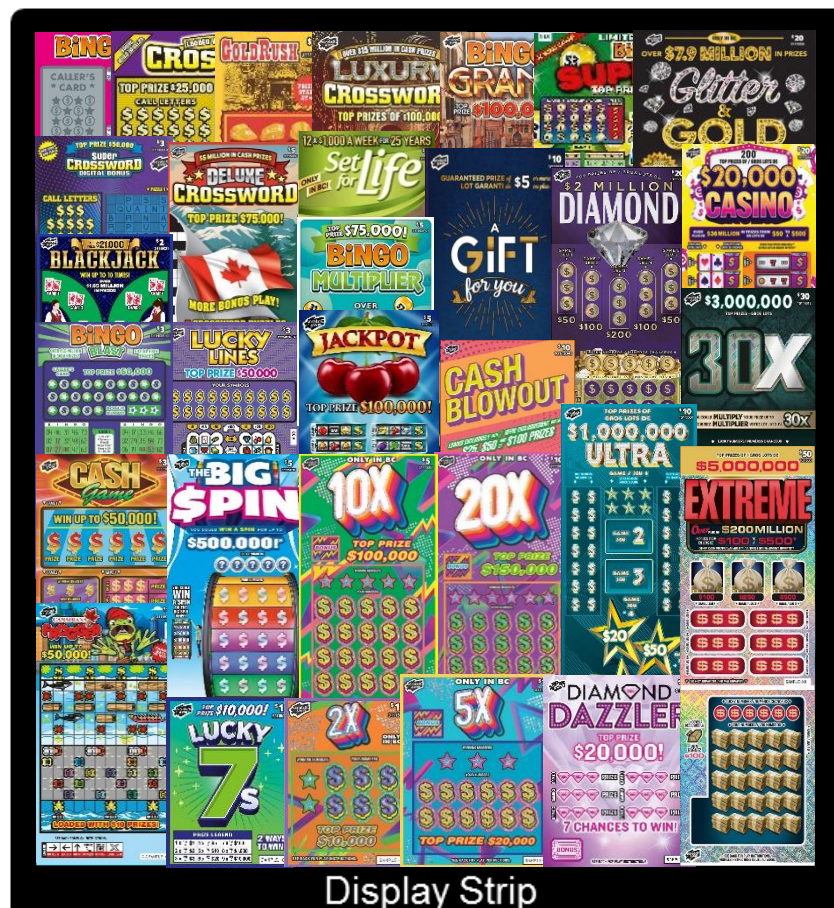
Shoppers Drug Mart | January 2026

SCRATCH & WIN DISPLAY CASE PLANOGRAM

Built-In Display Case Planogram

SHOPPERS
 DRUG MART


lotto!



Cash Register

CRITICAL

Tickets in display may vary depending on location.

Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.
- / Prevent out-of-stocks – call Hotline to place an emergency order between call days if needed.

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\$10 XWrd/ \$10 Bingo			
\$2 XWrd/ \$2 Bingo/ \$1 GoldRush	\$20 Regional -----		
\$3 XWrd	\$5 XWrd/ SFL/ \$10 National -----		
\$2 BlackJack -----	\$5 New Ticket/ \$10 National		
\$5 N/ \$3 N/ \$2 N	\$5		
\$3- Lucky Lines/ \$3 Bingo/ \$2 N	\$5 Bingo	\$30	
\$3 New Ticket/ \$1 New Ticket/ \$1 New Ticket	\$2 New Ticket/ \$20	\$10 Regional	

Cash Register

Display Strip

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