

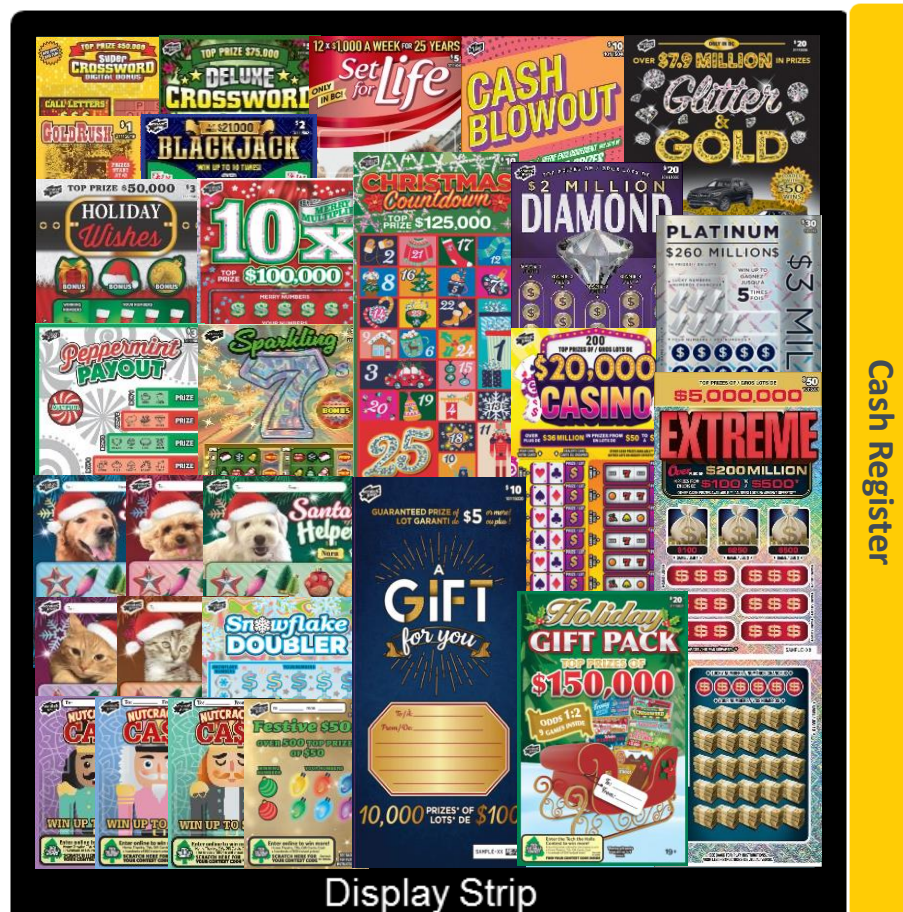
Shoppers Drug Mart | Holiday 2025

SHOPPERS
DRUG MART

lotto!

SCRATCH & WIN DISPLAY CASE PLANOGRAM

Built-In Display Case Planogram



CRITICAL

Tickets in display may vary depending on location.

Tips for Sales Success:

- / Organize your tray as shown – it's designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.
- / Prevent out-of-stocks – call Hotline to place an emergency order between call days if needed.

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\$3 XWord \$1 Gold Rush	\$5 Xword \$52 Blackjack	\$5 SFL	\$10 National	\$20 Regional
				\$30 National
				\$50 National
\$5 Holiday	\$5 Holiday	\$10 National Holiday	\$20 National	
\$3 Holiday \$2 Holiday	\$3 Holiday \$2 Holiday			
\$1 Holiday	\$1 Holiday	\$10 Holiday	\$20 Holiday	

Cash Register

Display Strip

Cash Register

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