

London Drugs | June 2026

# SCRATCH & WIN DISPLAY CASE PLANOGRAM

## Built-In Display Case Planogram



Display Strip

Cash Register

### CRITICAL

Tickets in display may vary depending on location.

#### Tips for Sales Success:

- / Organize your tray as shown – it’s designed to give more space to high-value tickets.
- / Merchandize your high-value tickets closest to the cash register.
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.

London Drugs | June 2026

# SCRATCH & WIN DISPLAY CASE PLANOGRAM

## Built-In Display Case Planogram



\$1 Gold Rush	\$3 Bingo	\$3 XWord	\$10 Bingo	\$10 XWord	\$20
\$2 Blackjack	\$5 Bingo	\$5 XWord			
					\$5 SFL
\$2 Bingo					\$10 National
\$2 XWord					
\$3 Lucky Lines					
					\$20 National
\$2	\$5				
\$1	\$3	\$10	\$30, \$50, \$100 National		

Display Strip

Cash Register

### CRITICAL

Tickets in display may vary depending on location.

#### Tips for Sales Success:

- / Organize your tray as shown – it’s designed to give more space to high-value tickets.
- / **Merchandize your high-value tickets closest to the cash register.**
- / Do not put anything on top of the display case, especially covering high-value tickets.
- / Leave some pockets empty so that you can allow the ticket visuals to show when overlapped
- / Always keep your case fully merchandised.