



Pull Tabs - Updated Box Labels

What: The price of the Pull Tab will now be included on the box label after the game name.

When: New orders starting with the February 2020 ticket launches.

Why: An easier way to identify ticket price points without having to open the box.

Retailers provided feedback that when storing Pull Tab boxes it was hard to identify the price of the game inside.

Updates to the labels will come into effect starting February 2020 on these new and exciting titles:

Current Label

New Label



8172 | \$0.50
Leprechaun Loot



8174 | \$1
Trouser Treasures



8176 | \$0.50
Spread 'Em