January Retail Focus

January 4 – February 14, 2027

Instructions:

1. Replace Poster A and B with included posters, per the below infographic.
2. Display TOTO Selection Slips between poster A and B

Please recycle all paper POS materials responsibly

NEW:

Poster A: 8.5" x 11"





New:

Poster B: 8.5" x 11"



Text or call Lottery Retail Support:
1-800-667-1649

lotto! Retailer Hub

January Retail Focus

January 4 – February 14, 2027

Instructions:

Replace Large Poster and S&W Display Case Banner + Bubble Box

Large Poster

NEW



Hurricane Sign Topper

Keep existing



6/49 SIDE



LM SIDE

S&W Display Case: NEW



S&W Bubble Box: NEW



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