

Date: February 23, 2026
To: All Lottery Retailers
From: BCLC Investigations – Safer Play & Enterprise Integrity
Re: **Suspected Fraudulent use of Third-Party Loyalty Programs**
BCLC File: 06355513

Retailer Advisory: Suspicious Third-Party Loyalty Program Proline Sports and Lottery Purchase Activity

BCLC Investigations is advising our Retail partners of three (3) male individuals (below) believed to be responsible for several unusual large volume Proline Sports and Lottery purchases involving digital point redemptions of third-party loyalty programs, such as Air Miles™.



BCLC recommends caution if processing any loyalty rewards transactions by these individuals.

Retailers are encouraged to **remain attentive to any irregular or unexpected transactions involving loyalty cards or mobile apps being used for large Proline Sports and Lottery wagers.** Protecting the integrity of these programs is a shared responsibility, and we appreciate everyone’s support in helping identify unusual activity.

Anyone who notices behaviour that appears suspicious or inconsistent with normal use of third-party loyalty program accounts is asked to report it to their retail manager and to **BCLC’s Lottery Retail Support (1-800-667-1649).**

We remain committed to safeguarding our players, our partners, and the integrity of our programs. Additional updates will be provided as more information becomes available.

In the event of a crime, call your local Police immediately
