

# Sports Action Promotion – Hospitality Network Football Squares

August 26, 2020 to February 7, 2021



## FOOTBALL SQUARES IS BACK!

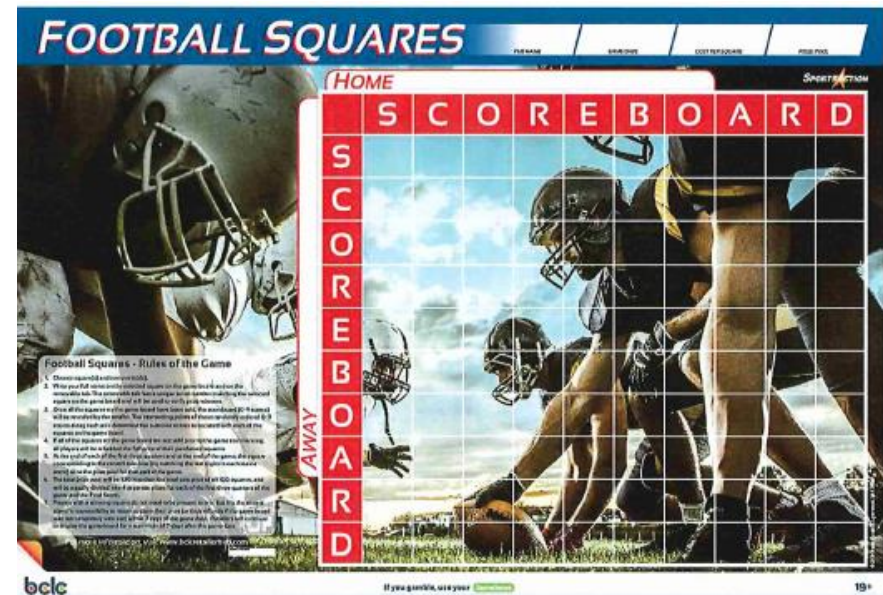
Players pick the correct score after each of the first three quarters and the end of the game, and they could win the prize pool!

### FOOTBALL SQUARES GAME FEATURES:

- The game is played on a game board that has a 10 x 10 square grid.
- Players pay for and select one or more squares that correspond to an undisclosed outcome score for a football game (players cannot see the corresponding score values at time of selection).
- Once the football game starts, the scoreboard on the game board is uncovered, revealing the randomly positioned numbers (0-9) for both the Home and Away teams.
- At the end of each of the first three quarters and at the end of the game, the square with the correct outcome (by matching last digits in each teams score) wins the Prize Pool. Winnings will be announced and paid out by retailers at the end of each of the first three quarters and at the end of the game.

### KEY INFO:

- August 26<sup>th</sup>, 2020 – February 7<sup>th</sup>, 2021
- Contact your Inside Sales Representative to orders yours today.
  - Call Lottery Support Hotline (1-800-667-1649) and follow the prompts for ‘Ordering Tickets and Supplies’.
- Each Football Squares game board can be purchased for \$10.
- Orders are limited to 10 boards per order



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## RETAILER COSTS & COMMISSION

- Each Football Squares game board can be purchased from BCLC for \$10.
- Retailers collect \$20 (earn \$10) from the total proceeds for each game board sold. **All 100 squares on the game board MUST be sold, or the game will be cancelled and the players refunded their purchase price.**

## GAME DESCRIPTION

- The game board is a 10 x 10 square grid poster board with pull off tabs.
- Retailers choose a price point at which to sell the squares (\$2, \$5 or \$10).
- **All 100 squares must be sold or the game will be cancelled and all players must be refunded their purchase price.**
- (\$2 price = \$180 prize pool, \$5 = \$480 prize pool, \$10 price = \$980 prize pool). Each prize pool is split evenly between 4 prizes based on each of the first three quarters and the final score.
- The following information must be filled in on the game board with a permanent marker prior to commencing sales: Pub Name, Game Date and Time, Cost per Square (\$2, \$5 or \$10 per square), Home and Away Teams names, and the Prize pool.
- Squares are available for sale at any time prior to the game based on the retailer's discretion. Squares may be sold up to the start of the game, and if the game board is not sold out, the game must be cancelled and all players will be refunded their money.
- Scoreboard numbers remain covered until all squares on the board have been sold. At this time, bar staff will remove the tabs to reveal the randomized numbers.
- Randomized numbers (0-9) on the vertical and horizontal axis correspond to the last digit of the scores of each team (vertical axis = Away team score; horizontal axis = Home team score).

## PLAYER - HOW TO PLAY

- Choose square(s) and remove tab(s).
- Write your full name on the selected square on the game board and on the removable tab. The removable tab has a unique serial number matching the selected square on the game board and will be used to verify prize winners.
- Once all the squares on the game board have been sold, the scoreboard (0-9 scores) will be revealed by the retailer. The intersecting points of these randomly ordered 0-9 scores along each axis determine the outcome scores associated with each of the squares on the game board.
- If all of the squares on the game board are not sold prior to the game commencing, all players will be refunded the full price of their purchased squares.
- At the end of each of the first three quarters and at the end of the game, the square corresponding to the correct outcome (by matching the last digits in each teams score) wins the prize pool for that part of the game.
- The total prize pool will be \$20 less than the total sale price of all 100 squares, and will be equally divided into 4 separate prizes for each of the first three quarters of the game and the Final Score.
- Players with a winning square do not need to be present to win, but it is the absent player's responsibility to return to claim their prize (or their refunds if the game board was not completely sold out) within 7 days of the game date. Retailers will continue to display the game board for a maximum of 7 days after the game date.
- Unclaimed prizes or refunds not claimed within 7 days will be forwarded to BCLC. Further information or Game Conditions are available on our website: [www.bclc.com](http://www.bclc.com)

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## HOW TO WIN FOOTBALL SQUARES

- To win, players must have chosen the square that corresponds to the outcome score of the any of the first three quarters and/or the final score of the football game. The 0-9 outcome scores on each axis correspond to the last digit of each team's score. For example, if the final score is Home - 14 Away – 7, the player with the square that is 4 on the Home axis and 7 on the Away axis has the winning outcome square for the final score prize.
- This chart outlines the total sales, fees and prize pool for each of the \$2, \$5, and \$10 price points.

*For Audit purposes the retailer will be required to complete a winner's information sheet when paying out a Football Squares prize, which will be kept along with the game board for a period of 30 days. In the event that a non-present winner does not return to claim their prize within 7 days, the money is forwarded to BCLC. **This is required by BCLC policy.***

Price per Square	\$2.00	\$5.00	\$10.00
<b>Total Sales</b>	\$200.00	\$500.00	\$1,000.00
<b>BCLC/Retailer Fee</b>	<\$10/\$10>	<\$10/\$10>	<\$10/\$10>
<b>Total Prize Pool (Total Prize pool to be divided into 4 equal prize pools for the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Quarters and the final score prize winners.)</b>	\$180.00  (4 Prizes of \$45)	\$480.00  (4 Prizes of \$120)	\$980.00  (4 Prizes of \$245)

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*August 26, 2020 to February 7, 2021*



## **How do I order Football Squares game boards?**

Football Squares can be ordered from your BCLC Inside Sales Representative on your regularly scheduled call day.

## **What is Football Squares?**

Football Squares is a fun and easy to play game based on the scoring outcome of a predetermined football game. It is played on a 10x10 game board with 100 squares that can be purchased by players. The game board will have randomly generated numbers (0-9) on both axes, which will be covered by a removable tab until the game commences. When revealed, these randomly generated numbers on each axis determine the scoring outcome which corresponds to each of the 100 squares. At the end of each of the first three quarters and at the end of the game, a winning square is determined based on the actual score of each team playing the football game. The square which lines up with the last digit in each team's actual score along each axis is the winning square for that portion of the game.

## **How do you play Football Squares?**

You start by choosing a square and then remove the tab. Write your name on the tab and on the selected square on the game board. Retain the tab to verify your potential winning square. Watch the game and at the end of each quarter identify the winning square which is the square that lines up with the last digit in each team's score. For example, if the score after the first quarter has the home team ahead 14-7, the winning square lines up with the randomly ordered "4" on the home team axis, and the randomly ordered "7" on the visiting team axis.

## **How much is each square?**

The Retailer sets the price at \$2, \$5 or \$10 per square. It must be clearly marked on the game board after a price is established. All 100 squares must be sold at that price, and all players will be refunded their money and the game will be cancelled if all squares are not purchased.

## **How do I win?**

There are 4 chances to win based on the score after each of the first three quarters and the Final Score. You must correctly pick the square that corresponds to the score of the game at the end of any of the first three quarters and/or the Final score. If your selected square lines up with the last digit of each team's actual scoring along each axis, you win the prize for that portion of the game.

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**Do I have to be present to win?**

No. In the event that a prize winner is not present to collect their prize, the Retailer is required to continue posting the game board and the prize winner for a maximum of 7 days, and it is the absent player's responsibility to verify if they won and return to the location to claim their prize. Player's returning to collect their prize must present their Removable Tab which matches the winning square on the game board, and must complete a Winner's Information Sheet before collecting their prize.

**When is the prize paid out?**

The prize pool can be claimed after each of the first three quarters and at the end of the game. If the player with the winning square is not present, that player has up to 7 days to return to the location to claim their prize.

**How much can I win?**

The winning amount depends on the price point of the squares. For the \$2 squares, the prize pool is \$180. For the \$5 squares, the prize pool is \$480. For the \$10 squares, the prize pool is \$980.

**Why do I win less than the full amount when the game is a 10x10 grid?**

The retailer and BCLC each collect \$10 for administration fees.

**Where can I play Football Squares?**

Football Squares can be purchased at select hospitality retailers when offered by the location.