

Community Impact Snapshot

Highlighting BCLC's contributions to communities across the Province

Playing it Forward

The Province of B.C. created BCLC 36 years ago with the purpose of giving back to British Columbia and helping communities grow. Thanks to our players, \$25 billion has been delivered to support communities, provincial programs and services, charities and major events that have helped shape B.C.

\$429.9 million

in net income was generated in 2020/21 by BCLC for the Province of B.C.*



*In an effort to slow the spread of COVID-19, all casinos, community gaming centres and bingo halls across B.C. were temporarily closed in March 2020. As a result of these closures, Host Local Governments did not receive funding in 2020/21. Gaming facilities reopened on July 1, 2021 and Host Local Government Payments have resumed.

\$0*
Host Local Government Payments *



Community Gaming Grants

Each year, the Province of B.C. allocates a portion of gambling revenue towards supporting thousands of local not-for-profit and charitable organizations through its Community Gaming Grants program.

Community Gaming Grants support the delivery of ongoing programs and the completion of capital projects that directly benefit local communities throughout B.C.

\$140 million

distributed to not-for-profit organizations each year through Community Gaming Grants

5,000+

organizations receive Community Gaming Grants annually



WILLIAMS LAKE

The Invasive Species Council of B.C. (ISCBC) received a Community Gaming Grant for \$328,530 to support a number of initiatives including educational programs, on-the-ground activities and training resources across the province.

Photo: ISCBC



COURTENAY

The Comox Art Gallery is an organization dedicated to exhibiting, interpreting and celebrating contemporary art. Last year, it received a Community Gaming Grant totaling over \$147,000.

Photo: Comox Art Gallery

Spread the Local Love

Every lottery ticket purchased and play in a casino or online at PlayNow.com generates gambling revenue that goes back to the Province of B.C. Thanks to our players, these funds have helped support healthcare, education and important community programs across British Columbia for 36 years.

As we saw the effects that the COVID-19 pandemic had across our province, BCLC remained committed to supporting communities throughout B.C.

For two weeks in February, 2021, BCLC teamed up with 10 charitable organizations to launch a unique online fundraising experience, 'Spread the Local Love (STLL).' The STLL campaign supported local businesses and charitable organizations in municipalities across the province. BCLC purchased a number of gift cards and items from local businesses and made them available on the campaign page. When participants purchased a gift card to a local business or successfully bid on a silent auction item, their support went directly to a participating charity. This enabled both local businesses and charitable organizations to receive valuable support.

"We were excited to partner with BCLC and the Victoria Hospitals Foundation for this fundraiser. As a lotto retailer, we know BCLC is committed to supporting our community. This campaign is a win-win for local charities, the families who rely on their services, and local businesses like ours."

– Jennifer Loo

MARKETING DEVELOPMENT &
COMMUNITY RELATIONS COORDINATOR
FAIRWAY MARKET

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for your
support!**

