

Lotto 6/49 Launch T-Shirts

Wear from September 12th – Nov 7th



What is it?

Retailer T-Shirt

- Includes key 6/49 launch campaign messaging
- Raises awareness of the new game change



When to wear?

September 12th –
November 7th



Key Highlights:

1. Shipment will arrive on September 9th
2. Draw Days are Wednesdays and Saturdays, be sure to wear your shirt on draw days
3. Learn more about the game enhancement by [clicking here](#)



Contact your Territory Manager or
Lottery Hotline: **1-800-667-1649**

