

# LOTTO MAX – Big Changes Coming!

## Starting April 11, 2026



### What is it?

**Exciting changes are coming to LOTTO MAX in Spring 2026!** Starting April 11, players will experience a thrilling upgrade with a new Canadian record-breaking jackpot cap of **\$90 million**, **new \$100,000 prizes** added to every draw, and **improved overall odds** of winning. To support these enhancements, the ticket price will increase by **\$1**.



### When Is It?

**New LOTTO MAX Tickets Available for Purchase:** April 11, 2026

**New LOTTO MAX First Draw:** April 14, 2026



### Key Highlights:

- LOTTO MAX jackpots will be able to grow up to \$90 Million!
- NEW prizes of \$100,000 will be included in every draw, with more added as the jackpot grows.
- The odds of winning any prize will improve to 1-in-5.8
- Each play will include four (4) selections of seven (7) numbers from 1 to 52.
- Price to play LOTTO MAX will change to \$6.00 per play.
- Maxmillions will continue to be offered with \$50 Million jackpots and above.



Text or call Lottery Retail Support:  
**1-800-667-1649**



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### Marketing Support

- BCLC Website Messaging – October 10, 2025
- Additional Marketing Support – TBD



### LOTTO MAX Update — What to Expect?

- Starting April 11, 2026, tickets for the new LOTTO MAX will be available for purchase
- The first draw new LOTTO MAX will take place on April 14, 2026.
- Stay tuned—additional updates will be available in the weeks ahead.



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### Frequently Asked Questions

#### Why is LOTTO MAX changing?

To give players more of what they want. They love big jackpots—and they've also been asking for more chances to win smaller prizes.

The jackpot can now grow as high as \$90 million, and there are additional prizes of \$100,000 at every draw—with even more added when the jackpot rolls.

#### Why is the price of a ticket increasing?

The price adjustment allows us to introduce exciting new features:

- Players will get four (4) selections of seven (7) numbers (from 1 to 52)
- The jackpot cap will increase from \$80 million to \$90 million.
- Additional prizes of \$100,000 are included in every draw, with more added as the jackpot grows.
- The odds of winning any prize with a \$6 play have improved, going from 1-in-7.0 to 1-in-5.8.

This is the first price change since the game launched in 2009.

#### Will players be able to continue to choose their own numbers for one (1) line?

Yes, players will have the ability to continue to select their own numbers for one (1) line, and the remaining three (3) lines will be generated for them.



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### Frequently Asked Questions

#### **Are MAXMILLIONS prizes still being offered?**

Yes. MAXMILLIONS prizes of \$1 million each will be available whenever the main jackpot reaches \$50 million and more will be added with every draw until the jackpot is won.

#### **How is the number of \$100,000 prizes determined?**

The number of \$100,000 prizes is based on the size of the jackpot. For example, if the jackpot is \$10 million, there will be 10 x \$100,000 prizes; if the jackpot is \$20 million, there will be 20 x \$100,000 prizes...up to a \$90 million jackpot, with 90 x \$100,000 prizes.

#### **What are the odds of winning the jackpot?**

The odds of winning the jackpot remain similar: 1 in 33 million.

#### **What are the odds of winning a secondary prize?**

The odds of winning a secondary prize vary by prize category. Overall, the odds of winning any prize are 1 in 5.8.

#### **What are the odds of winning a MAXMILLIONS prize or a \$100,000 additional prize?**

For each selection drawn, the odds of winning a MAXMILLIONS prize or a \$100,000 additional prize are the same as the jackpot to match 7 of 7 numbers: 1 in 33 million.



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### Frequently Asked Questions

#### **Why are the chances of winning better than before?**

The odds of winning any prize are improved from 1 in 7.0 to 1 in 5.8. As a result, the odds of winning a prize are higher. This is due to the addition of a fourth selection for each play (instead of three).

#### **How often can we expect the jackpot to reach \$90 million?**

If no one wins the jackpot, it rolls over and keeps climbing until it hits \$90 million. The pace of that growth is unpredictable, as each time the jackpot is won it re-starts back at base.

#### **What happens to free plays won on or before the April 10, 2026 draw?**

Free plays are valid for the April 14, 2026, and subsequent draws, if applicable.

#### **Will the LOTTO MAX updates have any impact to the Retailer Seller's Prize?**

Retailers will continue to be paid for eligible lottery prize claims of \$10,000 or more.



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