New LOTTO MAX
Launched April 11, 2026

What Is It?
LOTTO MAX has a Canadian record-breaking $90 million jackpot limit, $100,000 prizes with every draw, and $1M MAXMILLIONS prizes added when the jackpot reaches $50M – All for a ticket price of $6.00!



Main Jackpot | MAXMILLIONS | More Cash Prizes

When?
New LOTTO MAX Tickets Available for Purchase: Saturday, April 11, 2026

New LOTTO MAX First Draw: Tuesday, April 14, 2026

Game Enhancements

	OLD LOTTO MAX	NEW LOTTO MAX
KEY PRIZING	Jackpots from $10M-$80M + MAXMILLIONS	Jackpots from $10M-$90M + MAXMILLIONS + $100K Prizes
MAIN JACKPOT ODDS	1 in ~33M	1 in ~33M
ODDS OVERALL	1 in 7	1 in 5.8
GAME MECHANICS	3 lines 7 numbers per line Numbers 1–50	4 lines 7 numbers per line Numbers 1–52
PRICE	$5	$6

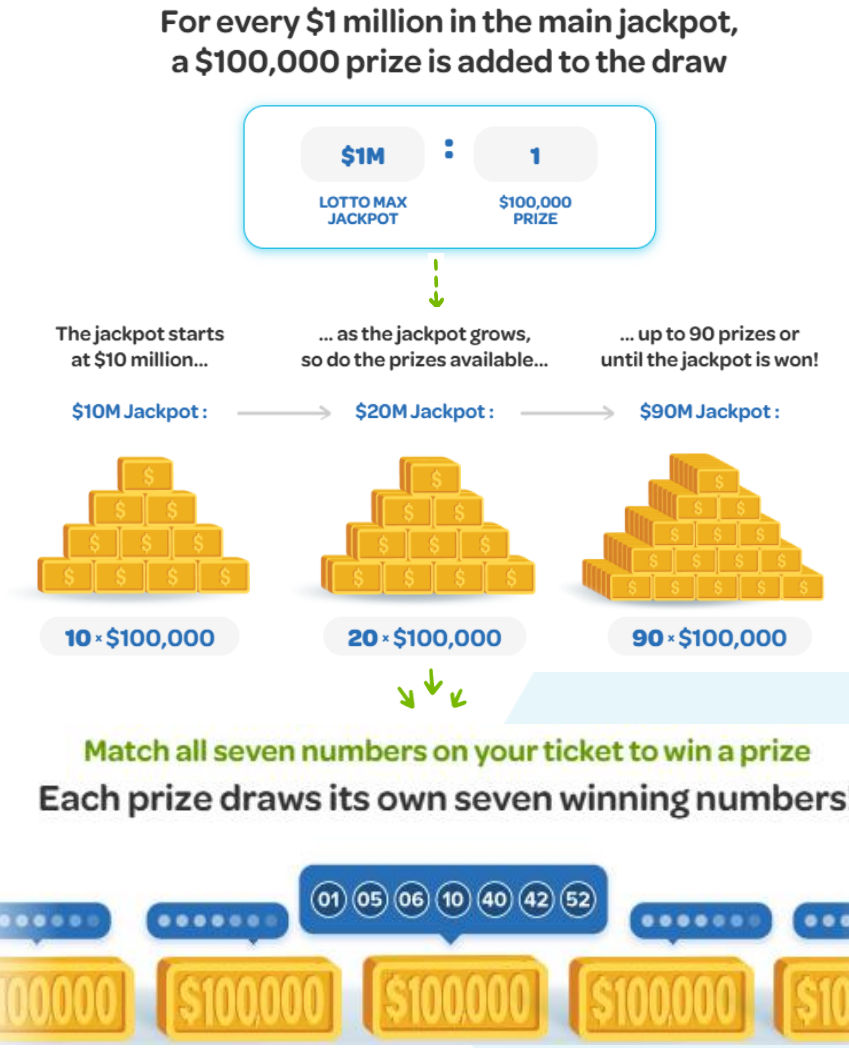
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1-800-667-1649

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$100,000 Prizes

- Every LOTTO MAX draw includes multiple $100,000 prizes and the bigger the jackpot, the more prizes and chances to win!
- Each LOTTO MAX ticket includes four (4) sets of seven (7) numbers. Any one (1) of these sets must match all seven (7) numbers drawn in the separate $100,000 draw, to win a prize.



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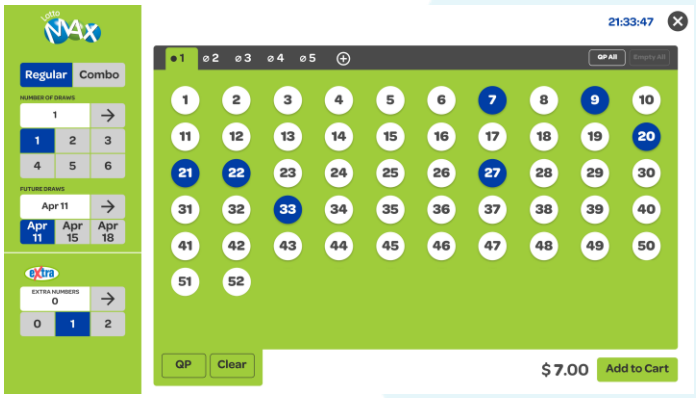
MAXMILLIONS
- $1 million prizes available on all draws $50 million and above. MAXMILLIONS prizes grow as the jackpot does.

4 Lines of Play
For every $6 play, get four sets of numbers between 1 - 52

That's one more set with the new LOTTO MAX for an extra chance to win!



1–52 Matrix
- Choose numbers between 1–52
- Players can choose:
  - ✓ **Quick Pick** - 4 sets of numbers randomly generated
  - ✓ **Pick Your Own** first set of numbers & 3 sets will be randomly generated



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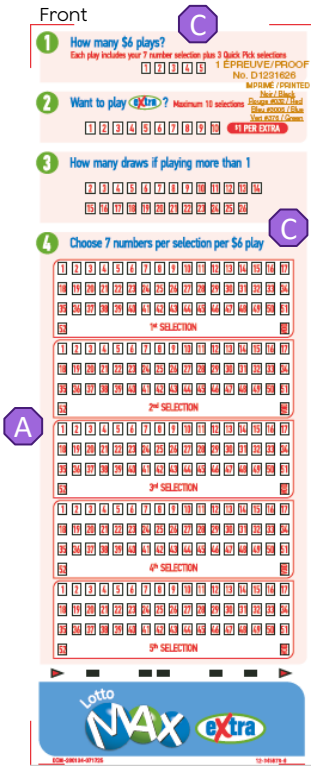
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Updated Selection Slips

LOTTO MAX Regular and Combo selection slips have been updated to reflect the LOTTO MAX game enhancements.

2026 LOTTO MAX REGULAR

Front

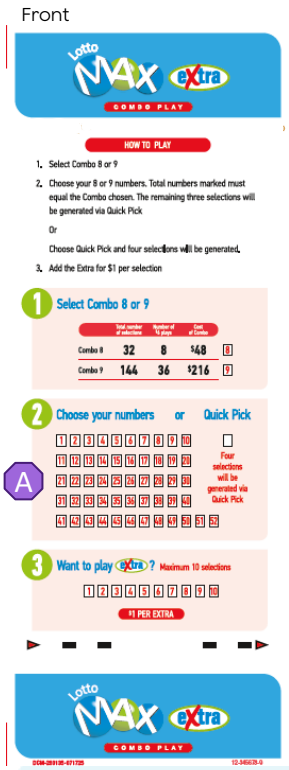


Back



2026 LOTTO MAX COMBO

Front



Back



A Choose from 52 numbers B $90 Million Jackpot C $6 per play

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When do the LOTTO MAX game enhancements take effect?

The enhancements take effect after 7:30 PM PT on Friday, April 10, 2026. Ticket sales for the new LOTTO MAX start on April 11, 2026. The first draw featuring the new game will be held on Tuesday, April 14, 2026.

Why make these changes?

BCLC is updating LOTTO MAX to give players more of what they've been asking for: Bigger jackpots and more chances to win.

The enhanced LOTTO MAX delivers both. The jackpot can now grow up to $90 million, and every draw includes new $100,000 prizes—with even more added as the jackpot grows.

Why is the price of a LOTTO MAX ticket increasing?

The price adjustment allows us to introduce exciting new features:

- The jackpot can now grow to $90 million.
- New prizes of $100,000 are included in every draw, with more added as the jackpot grows.
- Players now get 4 selections of 7 numbers, from 1 to 52, for $6 per play.
- The overall odds of winning any prize have improved to approximately 1-in-5.8.

MAXMILLIONS remains unchanged—$1 million prizes are still added once the jackpot reaches $50 million or more .

Draws continue to take place on Tuesdays and Fridays.

What are $100,000 prize draws?

$100,000 prizes are new prizes added to every LOTTO MAX draw. Separate draws (different from the main jackpot and MAXMILLIONS draws) determines the 7 winning numbers for each $100,000 prize.

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How are the number of $100,000 prizes determined?

The number of $100,000 prizes are based on the size of the main jackpot.

A $10 million jackpot will have 10 x $100,000 prizes; $20 million jackpot, will have 20 x $100,000 prizes...up to a $90 million jackpot, with 90 x $100,000 prizes.

What happens if more than 1 ticket wins a $100,000 prize?

As with the main jackpot, each additional $100,000 prize drawn is equally shared among the winning tickets for that prize.

Why are the overall chances of winning better than before?

The overall odds of winning any prize are improved to approximately 1 in 5.8, due to the addition of a fourth selection for each play (instead of three). The odds of winning a secondary prize vary by prize category.

Winning Selection	Per Play (one in:)
7/7	33,446,140
6/7 +	4,778,020
6/7	108,591
5/7 +	36,197
5/7	1,684
4/7 +	1,010
4/7	72.2
3/7 +	72.2
3/7	7.0
Any prize	5.8

What are the odds of winning the main jackpot?

The odds of winning the main jackpot are approximately 1 in 33 million.

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What secondary prizes are available?
Secondary prizes are still in play when a player matches at least 3 of the 7 numbers from the main jackpot draw.

What are the odds of winning a $1 million MAXMILLIONS prize or a $100,000 additional prize?
For each play, the odds of winning a MAXMILLIONS prize or a $100,000 additional prize are the same as the jackpot approximately 1 in 33 million.

Does LOTTO MAX offer any guaranteed prizes, like LOTTO 6/49 does?
No, LOTTO MAX does not offer any guaranteed prizes.

Will the Retailer Seller's Prize payout amount limit increase?
Yes. For prizes between $2 million and $90 million, the Seller's Prize Amount will remain 0.10%, and the maximum payout limit for retailers will increase to $90,000.

How can I differentiate between 2024 and 2026 LOTTO MAX selection slips?
The 2026 LOTTO MAX Regular and Combo selection slips feature:

- 52 numbers for Players to choose from.
- $6 per play.
- A displayed jackpot up to **$90 Million**.
- The bundle will be labeled as "2026 Selection Slips"

Where can I learn more about LOTTO MAX?
Visit PlayNow.com/lottery/lotto-max for current jackpots, draw results, and complete game rules

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