

RETAILER INFORMATION



**Changes
are coming
starting on
September 11th**

**Same \$3 ticket,
now with two big jackpots**

bcl

Introducing the **GOLD BALL**

Starting on the September 14, 2022 draw, Lotto 6/49 will offer an exciting new game feature to players.

How they play the game will stay the same
but winning has changed—in a good way!

NEW Lotto 6/49 features:

- A new draw called the Gold Ball Draw has been added to the game with a prize that could grow to over \$60 Million
- Players match the 10-digit Gold Ball Draw Number to win the jackpot or a Guaranteed \$1 Million prize
- The Gold Ball Jackpot starts at \$10 Million and grows by \$2 Million every time the draw is not won
- When the Gold Ball Jackpot is won, on the next draw the jackpot will re-start at \$10 Million

CLASSIC

\$5 Million Jackpot every draw. The Lotto 6/49 we all know and love!

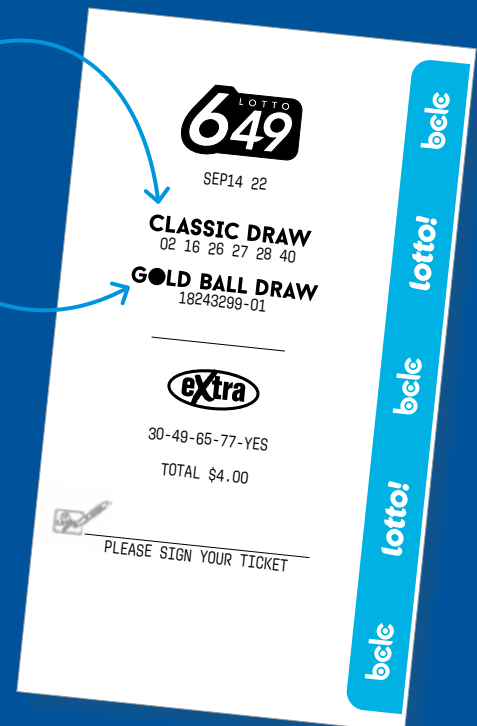
GOLD BALL NEW

Guaranteed \$1 Million or the Gold Ball Jackpot, which can grow to over \$60 Million!

Players match the unique 10-digit Gold Ball number their ticket to win.

What stays the same?

- Price—\$3
- Draws Wednesday and Saturday at 7.30 p.m. (PST)
- Add the Extra or BC/49 for \$1
- Play using a Selection Slip or Quick Pick
- Play Packages, Combo Play or Advance Buy
- Play anywhere lottery is sold
- The second draw still has a guaranteed winner every draw



How the NEW Gold Ball draw works

GOLD BALL DRAW

The Gold Ball prize is determined
in its own special draw



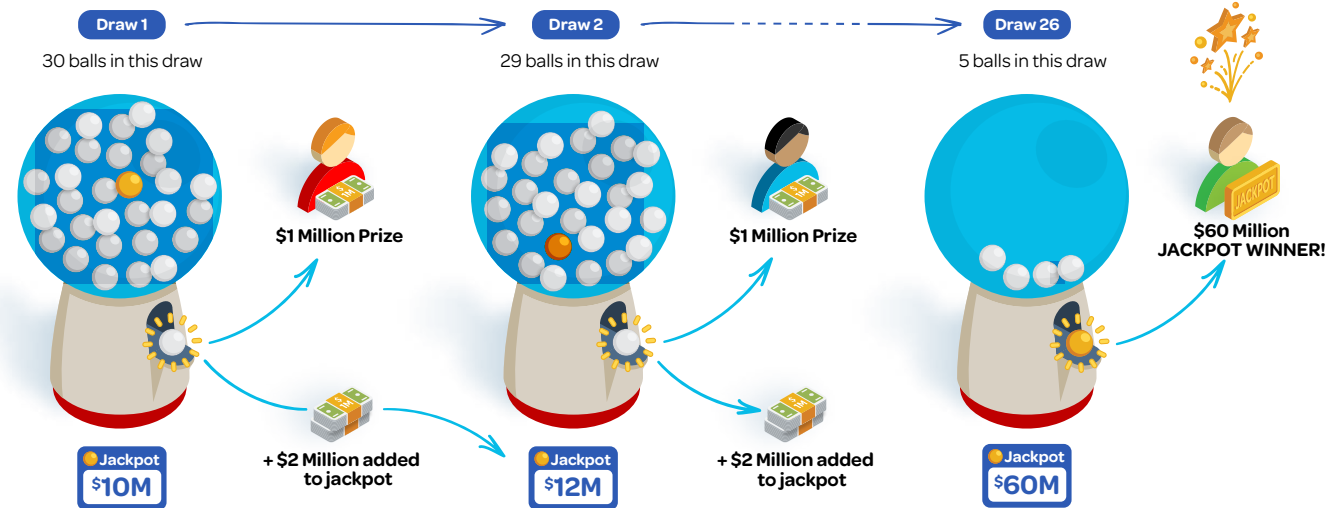
We start with 30 balls:

- 29 White Balls
Prize: \$1 Million each
- 1 Gold Ball
Prize: Jackpot starting at \$10 Million

If a white ball is
drawn, a \$1 Million
prize is won....

...and the jackpot
grows by \$2 Million
for the next draw!

It keeps growing until
the Gold Ball is drawn
and the jackpot is won!



There's a guaranteed winner every draw and the prize is never shared!

Check out our
Lotto 6/49 video
by scanning
this QR code



New selection slip

- Starting the week of September 5, 2022 you will receive new selection slips for Lotto 6/49 and BC/49 Regular Play.
- The only change to the selection slip is an updated message on the back referencing the new Gold Ball.

What you need to do:

- Please replace the old selection slips mentioned above with the new selections slips on September 11, 2022.
- Please recycle all old Lotto 6/49 and BC/49 Regular Play selection slips.

GOOD TO KNOW

Players receive 1 Gold Ball Draw Number for every \$3 play. When more than one play is purchased, the Gold Ball Number will be displayed as a range of numbers.



New Lotto 6/49 ticket

- Each Lotto 6/49 play now consists of:
 - one Classic Draw selection
 - one Gold Ball Draw Number
- The Classic Draw Number includes six numbers, from 1 to 49.
- The Gold Ball Draw Number is a computer generated 10-digit number comprised of an eight-digit number, followed by a two-digit number, for example: 12345678-01.
- The Gold Ball Draw Number will print on the ticket automatically, whether the player chooses a Player Pick or Quick Pick.
- This Gold Ball Draw Number appears underneath the Lotto 6/49 six number Classic Draw.

New digital jackpot sign

- Starting April 2022, Digital Jackpot Signs will be having display panels replaced to communicate the new GOLD BALL and CLASSIC Jackpots.
- The updated Digital Jackpot Signs will have a decal applied to the Lotto 6/49 portion of the sign to look like the current message that will remain on the sign until launch week.
- BCLC will arrange for the removal of the decals after the September 11, 2022 launch date.
- The Lotto 6/49 Jackpot value feed will be turned off at the close of sales for the September 10, 2022 draw and will be turned back on after the decal has been removed.



What you need to do

- Allow LVI to schedule site visit to update your Digital Jackpot Sign if this work has not already been completed.
- Leave the decal applied to the Digital Jackpot Sign, if the decal becomes damaged or lost before the September 11, 2022 launch date contact Hotline for a replacement decal.
- Watch for more details on the decal removal during launch week.

Tell Your Players

Advanced Buy Roll-Down on June 15th

- The number of advance draws that players can purchase for Lotto 6/49 at lottery retail locations will start to reduce. Players have up until the draw on June 15, 2022, to purchase 26 advance draws.
- After the June 15, 2022 draw, players will begin to see a reduction of advance draws available for purchase each week until the launch of the new Lotto 6/49. This will also affect any lotto quick pick packages which consist of Lotto 6/49.
- Ticket sales for 26 advance draws will resume on September 11, 2022.
- Learn more on Retailer Hub in Retailer Information.

Jackpot Roll-Down on September 10th

- The Lotto 6/49 jackpot for the Saturday, September 10, 2022 draw will not carry over to the Wednesday, September 14 draw.
- If the Lotto 6/49 top prize for matching 6/6 is not won, the jackpot funds will be rolled down into the next prize categories for that draw.
- If the jackpot is won, the payout for this draw will proceed as usual.
- Make sure players are aware of this unique draw.

Note: The Lottery Terminal will not allow you to process more draws than the maximum available.

Any free plays
from draws prior to
the game change but
redeemed after the final draw
of the current format
(September 10, 2022)
will be redeemed
for \$3, the cash value
of the free play

Media and retail support

● Teaser

● Launch period

	AUG	SEPT				OCT				
MEDIA	29	5	12	19	26	3	10	17	24	31
Top of Ticket	●	●	●	●	●	●	●	●	●	●
Social Media	●	●	●	●	●	●	●	●	●	●
bclc.com	●	●	●	●	●	●	●	●	●	●
Lotto App	●	●	●	●	●	●	●	●	●	●
Email/CRM	●	●	●	●	●		●	●		●
Retail Digital Signage	●	●	●	●	●	●	●	●	●	●
Retail POS	●	●	●	●	●	●	●	●	●	●
TV			●	●	●	●	●	●	●	●
Radio			●	●	●	●	●	●	●	●
Out of Home			●	●	●	●	●	●	●	●
Paid Digital	●	●	●	●	●	●	●	●	●	●
Retail Jackpot Signs			●	●	●	●	●	●	●	●

Point-of-sale support

September 12–November 4, 2022

- POS includes:
 - Posters (select locations)
 - Digital signage
 - Decals/inserts (select locations)
- Permanent signage—new digital jackpot sign (select locations)

MORE SALES = MORE COMMISSION

Retail Commission remains the same at 5%

Commissions for Lotto 6/49 Free Play redemption will also be 2%

Questions & Answers

Why is Lotto 6/49 changing?

Players told us Lotto 6/49 could use a refresh and a little extra excitement. So, we're launching a new Lotto 6/49 that will now offer two multi-million-dollar jackpots each draw, with larger jackpot prizes than the current game offers.

Do you still play the game the same way?

Yes! Lotto 6/49 is still \$3 per play with draws on Wednesday and Saturday and overall odds of 1 in 6.6. Players can still pick their 6 of 49 numbers using a selection slip or play Quick Pick. The second draw—now called the Gold Ball Draw—still has a guaranteed winner every draw.

Have the odds changed?

The odds of winning a prize for the Classic Lotto 6/49 draw are still the same: 1 in 13,983,816.

The odds of winning the Gold Ball Draw are variable depending on the number of plays issued for that draw, as well as the number of white balls plus the Gold Ball remaining in play.

Is the \$5 Million Classic jackpot guaranteed to be won on every draw?

No, the \$5 Million jackpot will be won in the same way as before and is awarded to, or shared by, any selection(s) that match all six main numbers drawn.

What will the Gold Ball Jackpot be for the first draw after the changes?

The growing Gold Ball Jackpot will be \$10 Million on the September 14, 2022 draw. The top prize for the Classic Lotto 6/49 draw will always be \$5 Million.

What's the highest the Gold Ball jackpot can grow to?

The maximum prize that could be won on the Gold Ball draw is \$68 Million. This would mean that the only ball remaining for that draw is the Gold Ball.

Can a player win on both the Classic Lotto 6/49 and the Gold Ball draws?

Yes. It is possible for a player to win in both the Classic and the Gold Ball draw. They are two separate draws each with their own winning selections.

Why can't players choose their own Gold Ball Number(s)?

Every selection must be unique in order to ensure there is only one winning selection for the Gold Ball Draw. If players were able to choose their own selections, there would always be the possibility that two players could have the same winning Gold Ball Draw Number, and therefore have to split the prize.

Can two tickets share the Gold Ball draw prize?

As the Gold Ball Draw numbers are unique, two tickets will not share the same number. The winning Gold Ball Draw Numbers will only match one 10-digit selection and either win a Guaranteed \$1 Million prize or the Gold Ball Jackpot.

Do I get a different Gold Ball Draw Number for each draw included in an advance buy purchase?

No, with an Advance Buy purchase you get the same Gold Ball Draw Number entered into each draw. As each draw is an independent, random draw, it does not affect your odds of winning the Gold Ball prize.

What will happen to the jackpot funds from the draw on Saturday, September 10, 2022 if the jackpot is not won?

The jackpot on the Saturday, September 10, 2022 draw will not carry over to the Wednesday, September 14 draw. If the six of 49 prize is not won, the jackpot funds will be rolled down into the next prize categories for that draw.

What happens to free plays won on the last draw?

Any free plays from draws prior to the game change but redeemed after the final draw of the current format (September 10, 2022) will be redeemed for \$3, the cash value of the free play.

Is BC/49 changing too?

No, BC/49 is not changing. Draws will still take place every Wednesday and Saturday, for \$1 per play and a top prize of \$2 Million.