



The Retailer Portal Participation Incentive

July 2 – August 31, 2026

The **Retailer Portal** makes managing your lottery business easy and convenient. Get started today for a **chance to win!**

Incentive Details

How to Enter:

Place at least one (1) order (product or supplies) **via the BCLC Retailer Portal** and be entered into the **draw for \$500 for your site!**

Check out the [Retailer Portal Set-Up Guide](#) for step-by-step instructions and get started today!

The **Retailer Portal** can be found at <https://retailer.bclcpartners.com/> Bookmark the link now.

Individuals listed as a manager in the BCLC Retailer Database can sign up with a unique email address.

Incentive Dates:

July 2 – August 31, 2026

Prize:

The prize is **\$500** payable by EFT to the site

Eligibility:

- An active BCLC account in the **Retail Network operating as an Independent Retail Account**.
- Incentive excludes Corporate Account retailers (i.e., locations operating under a retail banner with corporate/head office oversight).
- Click [here](#) for Incentive Conditions, or visit Retailer Hub >Retail Network> Retailer Information > Incentives

What current Portal users are saying:

'Submitting my order request on my time has been a game changer.'

'I like having the ability to view and print past invoices.'

'I use it to check what and when our store ordered last.'



Call or text Lottery Retail Support:
1-800-667-1649



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Questions & Answers

What's the purpose of the Retailer Portal Participation Incentive?

This incentive supports Retailer Portal adoption among all Independent Retail Accounts and thanks retailers for submitting supply and Scratch & Win ticket orders through the Portal.

Who can use the Retailer Portal?

The Retailer Portal is intended for Site Managers and Business Owners as listed in the BCLC Retailer Database. Each manager must have a unique email address and access to an authenticator app on their mobile device to use the Portal. Additionally, staff members who are assigned access by a Site Manager or Business Owner may also sign up and place orders through the Portal.

How will the Retailer Portal benefit me and my site?

The Retailer Portal allows you to conveniently place orders for Scratch & Win and supplies, at any time. View or print your weekly Invoices, or view your Site's lottery sales, plus more.

If I am already a regular user of the Retailer Portal, am I still eligible for the incentive?

Yes. The incentive is for seasoned and new users. You simply need to submit an order in July or August 2026 and your site will be entered into the draw.

If you previously signed up for the Portal but don't remember your password, use the 'Forgot Your Password' link on the login page. Your username is the email address in our BCLC Retailer Database.

When will my order request be processed and shipped?

Orders are processed based on your ordering schedule. For sites with a regular order schedule (weekly, bi-weekly, monthly or bi-monthly), orders will ship as per the site's designated ordering schedule. For sites designated as call-in only, orders will be shipped weekly on the same day as your previous ordering day.

What if I don't use the Retailer Portal to submit order requests?

You are welcome to call Lottery Retail Support and request to 'place a ticket order' or 'place a supply order' and an Inside Sales Representative will return your call. Orders placed over the phone are not eligible for the incentive.



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