



Purpose:

- To provide an incentive for RSG retailers for F27 Q2 (the “**Incentive**”).

Definitions:

- “**\$100 Elite Scratch & Win (S&W) Sales**” means the number of \$100 Elite S&W tickets sold and processed through the retailer’s terminal during the Incentive Period.
- “**Baseline Sales**” means the retailer’s \$50 Extreme S&W tickets sales for the period June 22 – August 2, 2025. Sales are fixed at the start of the Incentive Period and will not be adjusted during the Incentive Period.
- “**Incentive Period**” means the period from June 22, 2026 at 00:00:00 (midnight) PT to 23:59:59 PT on August 2, 2026.
- “**Eligible Retailer**” means an RSG retailer who:
 - a) sells BCLC lottery products;
 - b) is in good standing with BCLC on June 21, 2026, at 23:59:59 PT, and remains so throughout the Incentive Period;
 - c) is registered with the Independent Gambling Control Office; and
 - d) has completed the BCLC Retailer certification.
- “**Tier**” means one of four (4) retailer groupings based on historical sales volume as determined by BCLC in its discretion, set using sales data available as of May 6, 2026, and locked at the start of the Incentive Period.
- “**Winner**” means an Eligible Retailer that is selected to receive a prize in this Incentive.

How to Enter:

- All RSG Retailers will be segmented into four (4) Tiers based on their historical store sales volume, as determined by BCLC.

Retailer Incentive: Eligible Retailers that achieve their respective \$100 Elite S&W sales target during the Incentive Period, as compared to their Baseline Sales, will be eligible to compete to become one of the Top 5 retailers with the highest Achievement Towards Target (%). The target for each retailer will be an incremental 20% of \$50 Extreme sales from June 22 to August 2, 2025. If an Eligible Retailer lacks complete sales history for the Baseline Sales period or experienced material operational changes, BCLC may establish at its discretion a reasonable alternate Baseline Sales or apply a pro-rated Baseline Sales.

Retailer Incentive:

- There is a total of four (4) Tiers of retailers based on their sales volume. A total of twenty (20) prizes will be awarded across all Tiers.
- Top 5 Retailers per Tier with the highest Achievement Towards Target (%) will be awarded automatically a prize based on their placement. No Draw will be performed.

Prizes:

- **Retailer Incentive Prizes:** Each of the four (4) Tiers will award the following prizes:

- 1st Place – A \$1,500 AwardCo Gift Card
- 2nd Place – A \$1,200 AwardCo Gift Card
- 3rd Place – A \$900 AwardCo Gift Card
- 4th Place – A \$600 AwardCo Gift Card
- 5th Place – A \$300 AwardCo Gift Card

- An Eligible Retailer can only win one (1) prize.
- An Eligible Retailer must achieve at least 100% of their target to be eligible to win one of the prizes above.

Other Conditions:

- BCLC may at its sole discretion alter, amend, suspend, or cancel this Incentive or amend these conditions at any time.
- BCLC is not responsible for damaged, illegible, incorrect, incomplete, lost, misdirected, or misplaced Entries,



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Incentive Conditions
June 22, 2026 – August 2, 2026**

or Entries submitted after the end of the Incentive Period.

- By participating in this Incentive, each person consents to the collection, use, access, disclosure and storage of their personal information inside and outside of Canada.
- BCLC reserves the right to disqualify RSG retailers that do not comply with these conditions.
- By participating in this Incentive, Winners grant BCLC the right to publish their name, location and a recent photograph in any medium without liability or remuneration.
- BCLC reserves the right to substitute a prize or portion thereof with one of equal or greater value. The prize must be accepted as awarded.
- All BCLC decisions are final and binding.
- By participating in this Incentive, each Eligible Retailer agrees to release and discharge, and agrees to indemnify, save and hold harmless BCLC and its directors, officers, employees, affiliates, agents and representatives (the “Releasees”) from and against any and all actions, claims or demands (including costs incurred by BCLC in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to this Incentive.
- Your personal information is collected in accordance with the British Columbia *Freedom of Information and Protection of Privacy Act* and will be collected, used, accessed, disclosed, and stored by BCLC or its service providers inside and outside of Canada for the administration of this Incentive (including verifying you are qualified to participate in this Incentive). If you have any questions about the collection or use of your personal information, please contact Gerardo Gonzalez from BCLC’s Trade Marketing team at ggonzalez@bclc.com.