



British Columbia Lottery Corporation (BCLC) Retailer Incentive Conditions - August 1 – September 13, 2026

Purpose:

To provide an incentive for Retail Stores Group (RSG) retailers for F27 Q2 (the “Incentive”).

Definitions:

- **“Lotto Max Net Sales”** means the net sales of BCLC Lotto Max products processed through the retailer’s terminal during the Incentive Period.
- **“Baseline Sales”** means the retailer’s total Lotto Max Net Sales from June 19 to July 31, 2026. Baseline Sales are fixed at the start of the Incentive Period and will not be adjusted during the Incentive Period.
- **“Sales Target”**: means a 10% increase in Lotto Max Net Sales over the Eligible Retailer’s Baseline Sales.
- **“Incentive Period”** means the period from August 1, 2026, at 00:00:00 (midnight) PT to 23:59:59 PT on September 13, 2026.
- **“Eligible Retailer”** means an RSG retailer who:
 - a) sells BCLC lottery products;
 - b) is in good standing with BCLC on July 31, 2026, at 23:59:59 PT, and remains so throughout the Incentive Period;
 - c) is registered with the Independent Gambling Control Office (IGCO); and
 - d) has completed the BCLC Retailer certification; and
 - e) is listed in the attached Appendix A: “Approved Retailer List”.
- **“Winner”** means an Eligible Retailer that is selected to receive a prize in this Incentive.

How to Enter:

Eligible Retailers that achieve or exceed the Sales Target during the Incentive Period will be ranked according to their percentage growth in Lotto Max Net Sales relative to their Baseline Sales.

The top five (5) Eligible Retailers with the highest percentage growth will each receive one (1) entry into a prize draw for a \$500 bonus prize.

Growth will be calculated against the Eligible Retailer’s Baseline Sales. If an Eligible Retailer lacks complete sales history for the Baseline Sales period or has experienced material operational changes, they are not eligible.

Winner will be selected by random draw on September 24, 2026, at BCLC’s offices in British Columbia.

BCLC will attempt to contact selected winner by email and/or phone within five (5) business days of the draw. Selected winners must respond and satisfy eligibility verification within ten (10) business days of BCLC’s first contact, failing which the prize is forfeited and BCLC may conduct a redraw. BCLC may require completion of a declaration and release form by the retailer’s authorized representative.

Prizes:

- A \$500 AwardCo Gift Card
- The odds of winning a prize depend on the number of Entries earned by Eligible Retailers that met or exceeded 10% growth over Baseline Sales.

Other Conditions:

- BCLC may at its sole discretion alter, amend, suspend, or cancel this Incentive or amend these conditions at any time.
- BCLC is not responsible for damaged, illegible, incorrect, incomplete, lost, misdirected, or misplaced Entries, or Entries submitted after the end of the Incentive Period.
- By participating in this Incentive, each person consents to the collection, use, access, disclosure and storage of their personal information inside and outside of Canada.



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- BCLC reserves the right to disqualify RSG retailers that do not comply with these conditions.
 - By participating in this Incentive, Winners grant BCLC the right to publish their name, location and a recent photograph in any medium without liability or remuneration.
 - BCLC reserves the right to substitute a prize or portion thereof with one of equal or greater value. The prize must be accepted as awarded.
 - All BCLC decisions are final and binding.
 - By participating in this Incentive, each Eligible Retailer agrees to release and discharge, and agrees to indemnify, save and hold harmless BCLC and its directors, officers, employees, affiliates, agents and representatives (the "Releasees") from and against any and all actions, claims or demands (including costs incurred by BCLC in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to this Incentive.
 - Your personal information is collected in accordance with the British Columbia Freedom of Information and Protection of Privacy Act and will be collected, used, accessed, disclosed, and stored by BCLC or its service providers inside and outside of Canada for the administration of this Incentive (including verifying you are qualified to participate in this Incentive). If you have any questions about the collection or use of your personal information, please contact Huyen Nguyen from BCLC's Trade Marketing team at hnguyen@bclc.com



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Appendix A: Approved Retailer List:

Retailer	City
Mackenzie Mall LTC	Mackenzie
Safeway #4917 LTC	New Westminster
Walmart #1214 LTC	Victoria
Real Cdn Superstore #1525 LTC	Nanaimo
Real Cdn Superstore #1563 LTC	Duncan
Save on Foods #977 LTC	Victoria
Walmart #3163 LTC	Courtenay
Real Cdn Superstore #1524 LTC	Campbell River
Safeway #4920 LTC	Surrey
Walmart #1206 LTC	Maple Ridge
Save on Foods #968 LTC	Prince George
Real Cdn Superstore #1527 LTC	Langford
Tsawwassen Mills LTC	Tsawwassen
Real Cdn Superstore #1557 LTC	Richmond
Tsawwassen Quay LTC	Delta
Walmart #1104 LTC	Vancouver
Real Cdn Superstore #1558 LTC	Abbotsford
Walmart #5853 LTC	Surrey
Save on Foods #2213 LTC	Chilliwack
Save on Foods #969 LTC	Richmond
Lynn Valley LTC	North Vancouver
Royal Centre LTC	Vancouver
Aberdeen Mall LTC	Kamloops
Real Cdn Superstore #1559 LTC	Mission
Real Cdn Superstore #1528 LTC	Courtenay
Safeway #4912 LTC	Langley
Safeway #4968 LTC	Chilliwack
Walmart #3070 LTC	Penticton
Real Cdn Superstore #1551 LTC	Surrey
Safeway #4913 LTC	Burnaby
Walmart #1205 LTC	Surrey
Walmart #1100 LTC	Salmon Arm
Freshco #8942 LTC	Abbotsford
Walmart #3042 LTC	Kelowna
Save on Foods #956 LTC	West Kelowna



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Walmart #3008 LTC	Burnaby
Vancouver International Airport DTB LTC	Richmond
Walmart #1119 LTC	Mission
Real Cdn Superstore #1555 LTC	Pitt Meadows
Walmart #1113 LTC	Abbotsford
Buy Low Foods #4802 LTC	Prince George
Walmart #1192 LTC	New Westminster
Save on Foods #980 LTC	Kelowna
Park Royal South K004 LTC	West Vancouver
Save on Foods #933 LTC	Duncan
Walmart #1181 LTC	Tsawwassen
Vancouver International Airport ITB LTC	Richmond
Safeway #4939 LTC	Surrey
Save on Foods #918 LTC	Surrey
Safeway #4919 LTC	Vernon
Safeway #4976 LTC	Vancouver
Walmart #3057 LTC	North Vancouver
Save on Foods #931 LTC	Kamloops
Safeway #4930 LTC	New Westminster
Dawson Mall LTC	Dawson Creek
Save On Foods #936 LTC	Delta
Safeway #4974 LTC	Cranbrook
Save on Foods #2215 LTC	Surrey
Real Cdn Superstore #1526 LTC	Coquitlam
Save On Foods #935 LTC	Maple Ridge
Safeway #4901 LTC	Vancouver
Walmart #3019 LTC	Abbotsford
Walmart #1036 LTC	Merritt
Save On Foods #904 LTC	Abbotsford
Safeway #4998 LTC	Vancouver
Real Cdn Superstore #1532 LTC	Penticton
Save on Foods #946 LTC	Mission
Save on Foods #955 LTC	Campbell River
Freshco #8940 LTC	Maple Ridge
Freshco #9568 LTC	Surrey
Safeway #4918 LTC	Langley
Save on Foods #2229 LTC	Kelowna
Save on Foods #963 LTC	Delta



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Totem Mall LTC	Fort St. John
Save on Foods #2242 LTC	Langley
Save on Foods #2208 LTC	Abbotsford
Save on Foods #2206 LTC	Kamloops
Save on Foods #988 LTC	Vernon
Freshco #8945 LTC	Kamloops
Walmart #1207 LTC	Delta
Save on Foods #992 LTC	Langley
Save on Foods #919 LTC	New Westminster
Save on Foods #932 LTC	Kelowna
Save on Foods #962 LTC	Penticton
Safeway #4950 LTC	North Vancouver
Freshco #8926 LTC	Delta
Safeway #4958 LTC	North Vancouver
Brentwood Town Centre LTC	Burnaby
Save on Foods #937 LTC	Vancouver
Save on Foods #2220 LTC	Fort St. John
Walmart #3183 LTC	Cranbrook
Urban Fare #7638 LTC	Kelowna
Freshco #8946 LTC	Kelowna
Walmart #1213 LTC	Burnaby
Buy Low Foods #4819 LTC	Coquitlam
Save On Foods #981 LTC	Abbotsford