



RSG - Family Reunion Player Promotion

October 27 to December 7, 2025



What is it?

With a minimum \$15 purchase on any lotto products, players will enter for a chance to win a trip to visit their family wherever they are in the world!



Relaunch and Changes

The promotion is being relaunched with a **digital entry system**:

- Players will **enter using a QR code** on updated POS materials
- Players must **upload a photo of their transaction receipt**.
- **New POS materials** will be delivered
- Please **recycle old POS materials** received in May 2025.

Ballot Boxes – Collection & Recycling Plan

- **Lower Mainland Sites:** Please give the ballot box to your Territory Manager during their next visit.
- **Sites Outside the Lower Mainland:** Kindly recycle the ballot box.



Important Dates & Actions

Receive new POS materials: Week of October 20

Display POS materials: October 27

Contest Period: October 27 to December 7 (6 weeks)

Grand Prize Draw: December 12 - BCLC will conduct a draw from all the entries submitted on the digital platform to determine the grand prize winner.



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How It Works:

Retailer Action:

1. Print a receipt for any purchase of \$15 or more.
This receipt is required for the player to complete their online entry.
 - Receipts do not print automatically.
 - After tapping “Checkout”, tap ‘Print Receipt’.
 - If the player requests a copy for their records, print a second receipt.
2. Direct the player to scan the QR Code on the POS materials to enter the draw.

How Players Submit Their Entry Online:

- Scan the QR code on the POS materials to access the entry website.
- Upload a photo of the front of their receipt.
- Complete the required fields (*) on the entry form.
- Tap “Continue” to submit the entry.

Ballot Limit:

- One entry per person, per day.
- Eligibility requires unique entries: each receipt is valid for one entry only



The Grand Prize:

- The Grand Prize is a trip for two (2) people to visit their parents or children wherever they are in the world for five (5) days. The Grand Prize includes plane tickets, accommodation, transportation, and travel expenses of \$200 per day for two (2) people, to a maximum total of \$7,500. Alternatively, if the winner lives within B.C. as their family members, then the Grand Prize Winner will receive a trip for four (4) people to an all-inclusive resort at Cancun, Mexico, to a maximum total of \$7,500.
- The odds of winning a prize depends on the number of entries received.



Player Contest Conditions:

- Contest conditions can be viewed on the Retailer Hub [here](#).
- Starting October 27, contest conditions and ‘No Purchase Necessary’ form will be available at www.playnow.com/lottery/promotions/retail-lottery-promotions/ on the Family Reunion Promotion section.



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Please install assets on **October 27, 2025** as per the instructions below. Promotional assets will be shipped directly to the store for store staff to install. POS to arrive the week of October 20.

1 Wobbler

Install Wobbler in a visible space at checkout



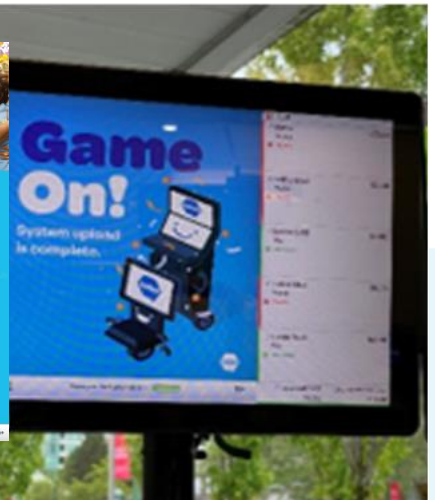
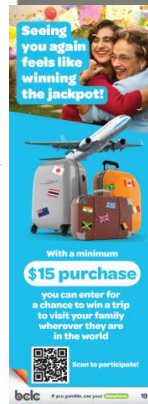
2 Tent Card

Install Tent Card in a visible space near the lottery terminal



3 Player Display Blade

Install Screen Sign on the side of the Player Display



4 QR code page

Have it available at the kiosk to direct customers to the QR Code to access the website and submit their entry





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5 8.5" x 11" Poster

Install 8.5" x 11" Poster in a poster holder and place next to the till



6 17" x 22" Poster

Install 17" x 22" Poster in the slatwall or façade poster holder (if applicable)





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Q&A

Can a player who spends \$60 get multiple receipts for more entries?

Yes, but only if the purchase is split into separate transactions of \$15 or more. Each receipt must come from a unique cart transaction and be printed individually. Fulfilling this request is at the retailer's discretion.

What does all Lotto sales include?

All Lotto sales means just that. All draw-based games, Scratch & Win, Proline and Web Cash.

What does the contest entry form look like?

While players will access the form through the QR code on the POS materials, you can preview here:

https://bclcfamilyreunioncontest.tbts.me/tb_app/527248



What happens if the winner doesn't have family abroad?

The winner will get a trip for 4 people to Cancun, Mexico, which also includes plane tickets, accommodation, transportation, and travel expenses.

How will prizing be delivered?

The Draw will happen on December 12, 2025, and the winner, RSG store, and corresponding BCLC Territory Manager will be communicated that same week.

Are there terms and conditions to the prizing?

Conditions to prizing are included in the [Contest Conditions](#); however, here's some notable points:

- The Grand Prize (or portion thereof) cannot be assigned, transferred, or sold, and cannot be exchanged for cash.
- The Grand Prize Winner must provide proof of relative's residency and relationship.
- Grand Prize Winner is responsible for any costs, fees, or expenses not expressly included in the Grand Prize.

How does BCLC protect players' personal information?

Players' personal information is collected in accordance with B.C.'s Freedom of Information and Protection of Privacy Act (FOIPPA) to administer lottery prizes. In case players have any questions please redirect them to BCLC Customer Service 1-866-815-0222 or bclc.com.

Can I, as an RSG operator or staff, enter the contest?

No, unfortunately, RSG operator and staff are not allowed to participate in this promotion to maintain integrity of the contest.