

# NEW Compliance Mystery Shop Incentive



Pass an **ID25** or **VALIDATION MYSTERY SHOP**  
FOR A CHANCE TO WIN a \$100 gift card  
for your location!  
\$100 prize draw per network every month!  
Retail Network and Retail Stores Group

## How to Enter

Enter this incentive by successfully passing an ID25 Age Verification Mystery Shop or a Validation Mystery Shop as performed by BCLC Lottery Security & Compliance.

## Incentive Dates

The incentive runs from April 1 to December 31, 2022.

## Prizes

- The prize is a \$100 CDN digital gift card.
- One (1) Prize will be awarded per Network (Retail Network and Retail Stores Group, each a "Network") per month for a total of two (2) Prizes awarded per month.
- The prize will be issued to the location.

## Eligibility

An eligible Entrant is an active lottery account with a BCLC lottery terminal belonging to the Retail Network and Retail Stores Group Network and who is in good standing with BCLC, as determined by BCLC, throughout the Incentive Period.

Mystery Shops are ongoing  
throughout BC... always.

## ID25 Mystery Shop Criteria:

**A location will fail the Mystery Shop if they:**

1. Do NOT ask for ID from a player who appears 25 or under  
OR
2. Complete the sale after being presented with unacceptable ID  
(ie. no photo, no date of birth, not Government issued)

## Validation Mystery Shop Criteria:

**A location will fail the Mystery Shop if they  
do NOT perform one or more of the following:**

1. Return the correct prize
2. Return the original ticket
3. Return the validation slip