

Age Verification Decal

Valid for 2026 – Display Upon Receiving



We ID 25 – ASK. VERIFY. CONFIRM.

Retailers will receive twenty-five (25) **ASK. VERIFY. CONFIRM.** decals to support age verification when selling lottery products.

Decals must be displayed at all point-of-sale (POS) locations.

- **Decal Placement:**
 - ✓ Facing the cashier.
 - ✓ In a visible location.
- Store unused decals securely for replacement use.
- If you need additional decals, contact your Territory Manager.

Before Selling a Lottery Product...

ASK for Government issued PHOTO ID from anyone who appears 25 years of age or younger. *If ID cannot be provided, you must decline the sale.*

VERIFY the ID is Government issued Photo ID.

CONFIRM the Player's age and determine the action required.



Retailer Action:

Match the ID birth year to the decal and follow the action shown.



We ID 25
ASK. VERIFY. CONFIRM.
Ask for Government issued PHOTO ID - 25 or younger.

NO ID = NO SALE

Verify it's a Government issued PHOTO ID.
Confirm player's age and action to be taken.

- 2006** OK to sell 19+
- 2007** CAUTION! Check month and day.
- 2008** You must decline the sale.
2009

Valid for 2026 **bclc**

2026 Decal



Contact your **Territory Manager** or
Lottery Retail Support: 1-800-667-1649

