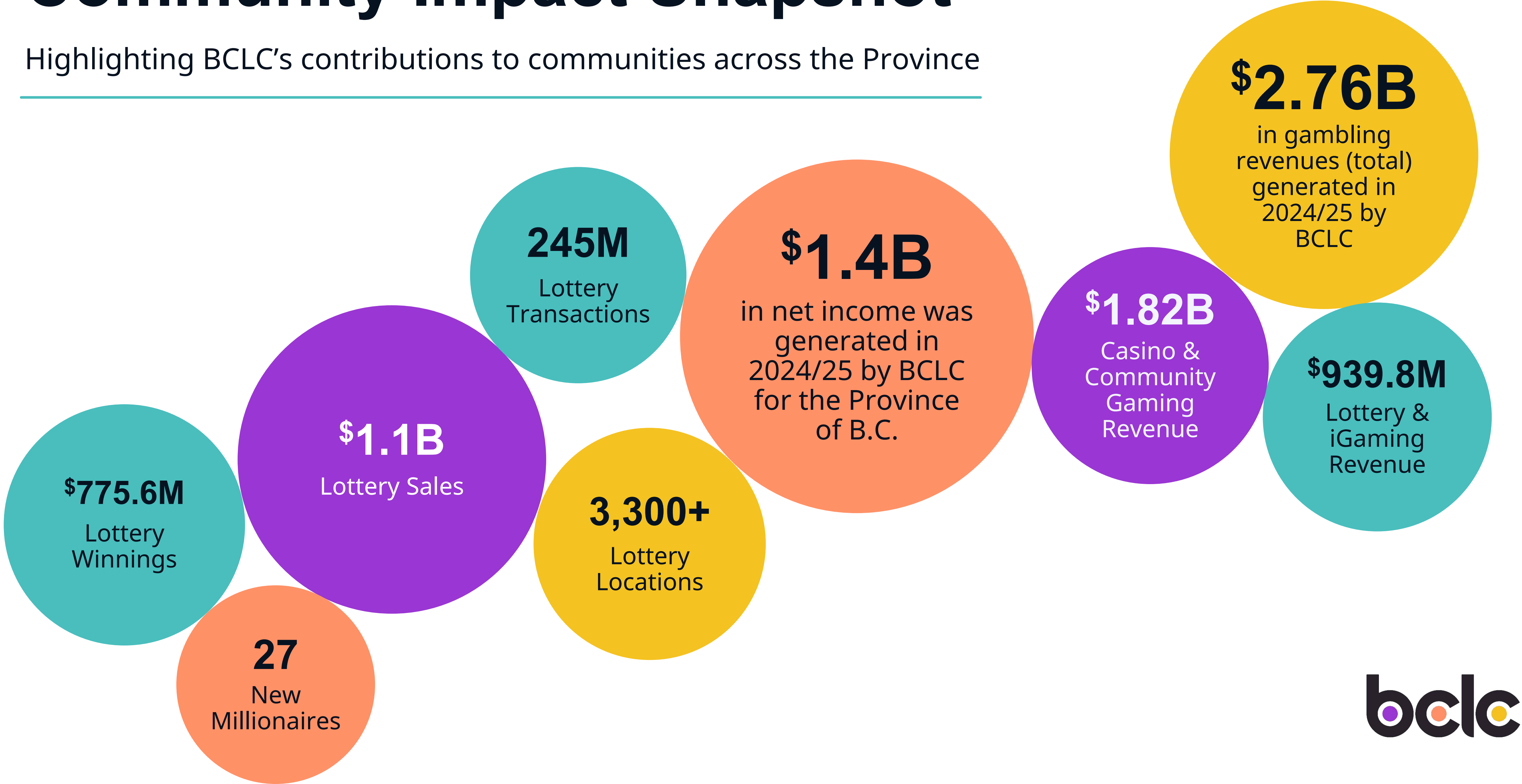


Community Impact Snapshot

Highlighting BCLC's contributions to communities across the Province



You Play, B.C. Benefits

The Province of B.C. created BCLC 40 years ago with the purpose of giving back to British Columbians and helping communities grow.

BCLC games are available in every community in B.C.

\$140M

distributed to not-for-profit organizations each year through the Province of B.C.'s Community Gaming Grants program

5,000

organizations received Community Gaming Grants in 2024/25

Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win promotion offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at a major concert. All Top Prizes were claimed, and the Grand Prize winner — a North Vancouver resident — donated four of the 13 suite spots to the Make-A-Wish Foundation. Tickets were sold at retailers across B.C.



Building Community Connections

Last year, BCLC employees, casino service providers, local businesses, municipalities, and **lottery retailers** came together to spread holiday cheer across B.C. Guided by the spirit of human connection, the grassroots program provided meals, warm clothing, care packages and other essentials to people in need. From Courtenay to Prince George, Coquitlam, Vancouver, Surrey, Kamloops and Penticton, local organizations such as food banks, shelters and community kitchens received support. Special thanks to Save on Foods, Quality Foods and London Drugs for their partnership on this successful campaign.

BCLC's Social Purpose: Generating Win-Wins for the Greater Good

For 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further — by striving to put human connection at the heart of everything we do.

