

S&W Holiday

November 16, 2026 – January 3, 2027

Instructions:

Please remove all existing POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

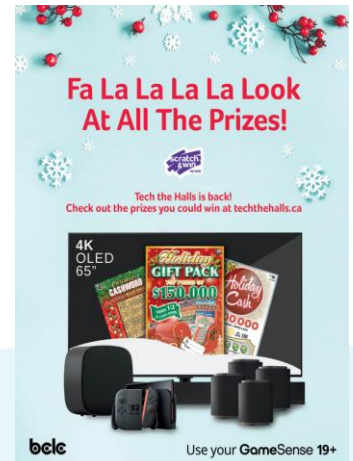
New:

Poster A: 8.5" x 11"



New:

Poster B: 8.5" x 11"



Text or call Lottery Retail Support:
1-800-667-1649



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Instructions:

Please remove all existing POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.

New: Large Poster

17" x 22"



Hurricane Sign Topper

Keep existing



6/49 SIDE



LM SIDE

New: Display Case Strip



New: Bubble Case Banner



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