

Buy a \$26 Lotto Max Pack for \$24. That's 2 Bonus Extras!

Promo Dates: April 27 to June 8, 2026



What is it?

Buy a \$26 Lotto Max Pack for \$24.
That's 2 Bonus Extras!



Channel

RSG: Promotion available at all RSG locations (201 locations).



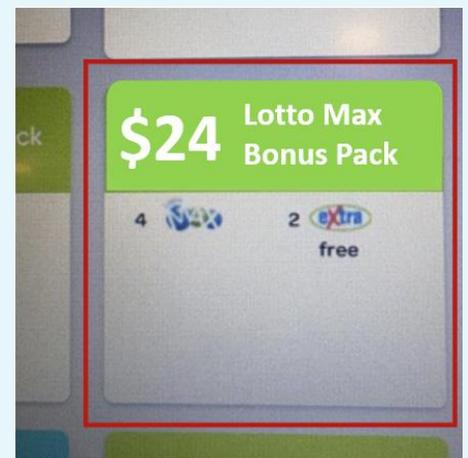
Important Dates

Promo Dates: April 27 to June 8, 2026
Receive POS materials: week of April 20



How It Works

- Players who purchase the promotional \$24 Lotto Max Bonus Pack will be charged \$24 and get 2 bonus Extras reflected on their ticket and receipt.
- Retailer must select the promo pack tile “\$24 Lotto Max Bonus Pack” on the screen to activate promotion.
- Tile will be active only for the duration of the promotion.



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Please install assets on **April 27**, as per the instructions below. Promotional assets will be shipped directly to the store for store staff to install.

1 Wobbler

(2 per store)

Install Wobbler in a visible space near pinpad.



2 Tent Card

(1 per store)

Place Tent Card in a visible space on the RSG counter.



3 Jackpot Sign Blade

(2 per store)

Attach the provided clip to the jackpot sign and insert the blade into the clip.



4 Large Poster

(1 per store)

Install 17" x 22" Poster in the slatwall or façade poster holder (if applicable).



5 Small Poster

(2 per store)

Place the 8.5" x 11" Poster in a plexiglass holder and display it in a visible spot on the counter.

