



\$100 Elite S&W Campaign

June 1, 2026 – July 26, 2026

Instructions:

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.

New:

Poster A: 8.5" x 11"



New:

Poster B: 8.5" x 11"



	Most Recent Winning #s _____ _____	
--	--	--

IS THE LOTTERY REALLY random?

WHAT ARE my odds?

DO SOME NUMBERS COME UP more often?

Visit bcl.com

- jackpots
- winning numbers
- winner stories

 and more!



Text or call Lottery Retail Support:
1-800-667-1649





\$100 Elite S&W Campaign

June 1, 2026 – July 26, 2026

Instructions:

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

New: Large Poster

17" x 22"



Hurricane Sign Topper

Keep existing

Blue Table Plexi Decal

Keep existing

New: Bubble Case Banner **

Note this asset will remain in market until November 15



New: Display Case Strip **

Note this asset will remain in market until November 15



Text or call Lottery Retail Support:
1-800-667-1649

