

Keno Doubler

February 9 – April 10, 2026

(Marketing starts March 2, 2026)



What is it?

Keno tickets will randomly print with a **\$\$KENO DOUBLER\$\$** message.

Winning tickets with a Doubler message printed will **WIN DOUBLE THE PRIZE!**



When Is It?

Promo: February 9, 2026 – April 10, 2026

POS Marketing Begins: March 2, 2026



Key Highlights:

1. For a limited time, every Keno, Keno Bonus and Keno Pattern Play ticket purchased will be randomly selected and eligible for double the prize winnings.
2. If a player finds **“\$\$ KENO DOUBLER \$\$ ANY PRIZE WON ON THIS TICKET WILL BE DOUBLED. GOOD LUCK!”** on their Keno, Keno Bonus or Keno Pattern Play ticket, they will win double their prize money (up to a maximum of \$4,000,000).
3. Tickets must be valid winners to be eligible for Double winnings.
A Keno Doubler message does not denote a win.



Text or call Lottery Retail Support:
1-800-667-1649



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How Will Players Know?

March 2 – April 10, 2026:

- All Network Print POS
- Digital Signage (live Feb 9)
- Social Media (live Feb 9)
- Ticket Messaging



Keno Doubler Info

Rules & Guidelines:

- Tickets purchased prior to February 9, 2026, will not be eligible for the Doubler prize.
- Tickets purchased on the last day of the Doubler promotion (April 10, 2026) with a draw that extends into the following sales day will be eligible for the Doubler and may have Doubler winnings for draws that occur the following day.
- During the Doubler promotion, validly issued Keno tickets cannot be cancelled. The only exception is if the retailer has printed the ticket in error or where a player is unable to make payment.
- If a player has a Doubler ticket and would like to replay, another Doubler message is not guaranteed.
- If a player purchases an advance buy and has a Keno Doubler, the Doubler applies to all tickets purchased in the advance buy.
- Keno Doubler will not apply to any Keno, Keno Bonus or Keno Pattern Play tickets purchased on PlayNow.



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