

Keno Doubler

July 27 – September 7, 2026



What is it?

Keno tickets will randomly print with a **\$\$KENO DOUBLER\$\$** message.

Valid winning tickets displaying a Keno Doubler message, will **WIN DOUBLE THE PRIZE!**



When Is It?

July 27 – September 7, 2026



Key Highlights:

1. For a limited time, every Keno, Keno Bonus and Keno Pattern Play ticket purchased will be randomly selected and eligible for double the prize winnings.
2. If a player finds “**\$\$ KENO DOUBLER \$\$ ANY PRIZE WON ON THIS TICKET WILL BE DOUBLED. GOOD LUCK!**” on their Keno, Keno Bonus or Keno Pattern Play ticket, they will win double their prize money (up to a maximum of \$4,000,000).
3. Tickets must be valid winners to be eligible for Double winnings. **A Keno Doubler message does not denote a win.**



Text or call Lottery Retail Support:
1-800-667-1649



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How Will Players Know?

July 27 – September 7, 2026:

- Print POS (including Tent Cards & Posters)
- Digital Signage
- Social Media
- Ticket Messaging



Keno Doubler Rules and Guidelines

- Tickets purchased prior to July 27, 2026, will not be eligible for the Keno Doubler prize.
- Valid winning tickets purchased on September 7, 2026 (last day of the promotion) are still eligible for the Doubler if any of the draws occur on September 8, 2026.
- During the Keno Doubler promotion, validly issued Keno tickets cannot be cancelled. The only exception is if the retailer has printed the ticket in error or where a player is unable to make payment.
- If a player has a Keno Doubler ticket and would like to replay, another Doubler message is not guaranteed.
- If a player purchases multiple draws on a ticket and receives a Doubler message, the Doubler applies to all winning draws on that ticket.
- Keno Doubler will not apply to any Keno or Keno Bonus plays purchased on PlayNow.



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