S&W \$50 Extreme

June 2 – July 21, 2025



Instructions:

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.

New:

Poster A: 8.5" x 11"





New:

Poster B: 8.5" x 11"







S&W \$50 Extreme

June 2 – July 21, 2025



Instructions:

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

New: Large Poster

17" x 22"



Hurricane Sign Topper

Keep existing

New: Bubble Case Banner



New: Scratch & Win Display Case Strip





