

# Lotto Max Dream Contest

## September 8 – October 20, 2025



### What Is It?

Now in its second year, the Dream Big contest offers players a second chance to win weekly cash prizes!



### When Is it?

September 8 – (12pm PST) October 20, 2025



### How to Play:

Purchase a \$5 Lotto Max ticket and enter the weekly draws online. There is a weekly draw for 30 x \$10,000 (for 6 weeks) and **1 Grand Prize of \$1 Million**. Each eligible \$5 Lotto Max ticket qualifies for 5 entries.



### How to Enter the Draws:

**Retail:** Enter eligible tickets at [bc.lottomaxdreambig.ca](https://bc.lottomaxdreambig.ca) (site active Sept 8).

**PlayNow:** Buy tickets online and enter the promo code DREAMBIG on your My Promotions page.



### Marketing Support

September 8 – October 20

- Social Media, OOH, Email
- Digital Advertising, In-Store Digital Screens
- Ticket Messaging
- BCLC.com and PlayNow.com



Text or Call Lottery Retail Support:  
1-800-667-1649



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## Questions & Answers

**Can residents outside of BC enter the second chance contest?** No, players must first select the Province of BC on the contest site and register an account with a BC address. If a BC resident purchases a Lotto Max ticket from another province, they will not be able to enter those online contest codes on the BC contest page.

**Can someone under 19 years of age enter the contest?**

Players must be 19 years or older to enter the contest.

**Can players use their existing Tech the Halls accounts or accounts they have created for other Scratch & Win 2<sup>nd</sup> Chance Contests?**

Yes, you can use your existing Tech the Halls account if you have one.

**Are Lottery Retailers eligible for the Dream Big Contest?**

As per the Contest Rules, Lottery Retailers and household members are not eligible entrants in this contest. Household member means a spouse (including common-law), child, or parent, whether residing with the Retailer or not, or anyone who resides with the Retailer.

**Can players enter multiple tickets at once?**

Yes, each eligible \$5 Lotto Max ticket qualifies for 5 entries.

**What are the odds of winning a prize?**

The odds of winning are based on the number of entries received.

**Are tickets purchased outside of the contest dates eligible for entry?**

No. Only tickets purchased during the contest period (Sept 8 – Oct 20) are eligible. Eligibility is based on the purchase date, not the draw date.



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### How will players be notified if they win?

For prize draws, winners will be contacted at the phone number and/or email address and/or mailing address provided with their registration information within 5 business days of the applicable draw.

### How will the public be informed of the winners?

Weekly and grand prize winners will be posted on the Winners Page on [bc.lottomaxdreambig.ca](http://bc.lottomaxdreambig.ca) as each winning entry is confirmed

### How will players receive their prizes?

A cheque will be mailed out once the winner has been confirmed.

### What if a player does not have a computer? Can they still enter the contest?

We understand that not all players have access to the Internet from their home. These players may wish to visit their public library or local Internet Café where web browsing is available. A unique email address is required to enter the contest. There is no way to enter the second chance contest offline.

For more information, direct players to call BCLC Customer Support at **1-866-815-0222** or visit [[BCLC website](http://BCLC website)]

Sign up for the Lotto Max Dream Big 2<sup>nd</sup> Chance Contest from September 8, 2025 [[bc.lottomaxdreambig.ca](http://bc.lottomaxdreambig.ca)]



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