

Keno Pattern Play

November 1, 2025 – January 31, 2026



What is it?

For only \$2, Keno Pattern Play offers preset and custom patterns to simplify traditional Keno gameplay. There are no numbers to pick, players select patterns. Each pattern consists of 40 numbers. Quick Pick is available.



When Is It?

November 1, 2025 – January 31, 2026



Key Highlights:

1. Only \$2 per selection with chances to win up to \$50,000 by matching 20 or zero numbers
2. Keno Pattern Play is available only in brick-and-mortar locations



How Will Players Know?

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- Digital Signage
- Social Media



Text or call Lottery Retail Support:
1-800-667-1649

