# S&W Holiday Campaign November 17, 2025 – January 4, 2026



## **Instructions:**

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.

#### New:

Poster A: 8.5" x 11"

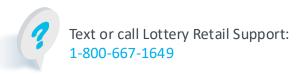




#### New:

Poster B: 8.5" x 11"







## S&W Holiday Campaign November 17, 2025 – January 4, 2026



### **Instructions:**

Please remove all other POS elements (unless otherwise indicated on this planogram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

### **New: Large Poster**



## **Hurricane Sign Topper**

**Keep existing** 

### **Blue Table Plexi Decal**

**Keep existing** 

**New: Bubble Case Banner** 

Tech the Halls.



The Contest That Keeps On Giving.



Use your
GameSense

**New: Scratch & Win Display Case Strip** 

Look 25 or younger? We check ID.

Tech the Halls.



The Contest That Keeps On Giving.



Look 25 or younger? We check I



