## **Lotto 6/49 SuperDraw**

May 10, 2025





# What is it?

40 Guaranteed Prizes of \$25,000

🦸 Classic \$5 Million Jackpot

掺 Gold Ball Jackpot



#### When is it?

Saturday, May 10, 2025





### **Sales Tips:**

Use the **'Future Draws'** option on your Lottery Terminal to sell Tickets ahead of the May 10 draw.



## **Key Highlights:**

- 1. Players must match the 10-digit GOLD BALL DRAW number featured on the ticket to win a SuperDraw prize.
- 2. The odds for winning any one of the GUARANTEED prizes depends on the total number of \$3 selections sold across Canada. *i.e.* 5 million selections sold, odds are 1 in 5 million to win.
- 3. The 40 guaranteed prizes are available in addition to the Classic and Gold Ball jackpots.





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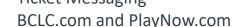




# **How Will Players Know?**

April 26 - May 10, 2025

- **Ticket Messaging** Radio, Social Media, National TV, OOH • and Digital Advertising
- In-Store Digital Screens (May 1 10)





# **Questions & Answers**

#### How does the Guaranteed SuperDraw Prize work?

On Saturday, May 10th, there will be 40 additional GUARANTEED \$25,000 prizes in addition to the usual Classic and Gold Ball jackpots. On a Lotto 6/49 ticket, there is a section called "GOLD BALL DRAW" followed by a 10-digit number (i.e. 12345678-01). This number is used to draw the GOLD BALL/GUARANTEED \$1M, as well as the 40 additional SuperDraws.

### If a Player only buys one Lotto 6/49 ticket, are they eligible for all **Guaranteed Prize draws?**

Each individual \$3 Lotto 6/49 ticket purchased for the Saturday draw on May 10, 2025, automatically qualifies a Player for all 40 Guaranteed \$25,000 prizes as well as the Classic and Gold Ball jackpots.

## Will Players have to pay more for their Lotto 6/49 ticket?

Even with the additional GUARANTEED prizes, the cost of an individual Lotto 6/49 selection remains \$3. This is just a special promotion, which means the Player has more chances to win one of the GUARANTEED prizes!



