

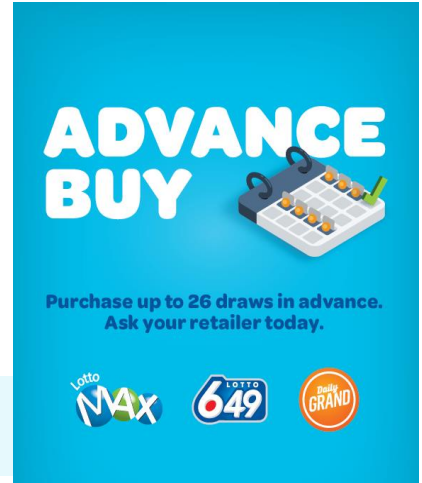
Lotto Advance Buy

Begins March 31, 2025



What is it?

Never miss a draw! Players can easily purchase up to 26 draws in advance for **Lotto Max and Lotto 6/49, as well as for Daily Grand.**



When Is It?

Begins March 31, 2025



Key Highlights:

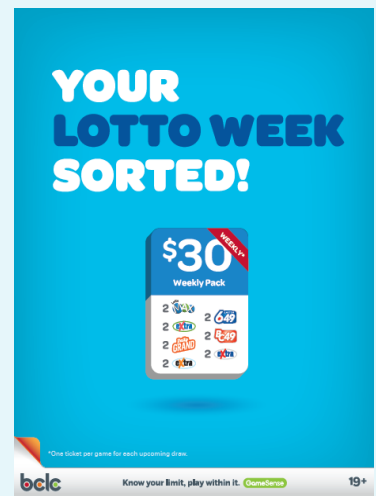
Inform Players about the availability of Advance Buy – It's a Win-Win.

- **Build loyalty** and reduce the chance of Players going elsewhere to purchase their tickets.
- **Never miss a draw!** Provide peace of mind to your Players with Advance Buy options.

How Will Players Know?

March 31st ongoing:

- Print POS (Arriving March 31, 2025)



Text or call Lottery Retail Support:
1-800-667-1649

