

Keno Tripler

July 21 – September 2, 2025



What is it?

Keno tickets will randomly print with a **\$\$KENO TRIPLER\$\$** message.

Winning tickets with a Tripler message printed will **WIN TRIPLE THE PRIZE!**



When Is It?

July 21 – September 2, 2025



Key Highlights:

1. Keno Tripler is launching for the first time ever to celebrate the Keno 30th anniversary —giving players the chance to triple their prizes, up to \$6 million!
2. For a limited time only, every Keno, Keno Bonus and Keno Pattern Play ticket purchased will be randomly selected and eligible for triple the prize winnings.
3. If a player finds **“\$\$ KENO TRIPLER \$\$ ANY PRIZE WON ON THIS TICKET WILL BE TRIPLED. GOOD LUCK!”** on their Keno, Keno Bonus or Keno Pattern Play ticket, they will win triple their prize money (up to a maximum of \$6,000,000).
4. Tickets must be valid winners to be eligible for triple winnings. **A Keno Tripler message does not denote a win.**



Text or call Lottery Retail Support:
1-800-667-1649



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How Will Players Know?

July 21 – September 2, 2025:

- All Network Print POS (incl. Tent cards & Lightbox in HN only)
- Digital Signage
- Social Media



Keno Tripler Info

Rules & Guidelines:

- Any tickets purchased prior to July 21th, 2025 will not be eligible for the Tripler prize.
- Tickets purchased on the last day of the Tripler promotion (September 2, 2025) with a draw that extends into the following sales day will be eligible for the Tripler and may have Tripler winnings for draws that occur the following day.
- During the Tripler promotion, validly issued Keno tickets cannot be cancelled. The only exception is if the retailer has printed the ticket in error or where a player is unable to make payment.
- If a player has a Tripler ticket and would like to replay, another Tripler message is not guaranteed.
- If a player purchases an advance buy and has a Keno Tripler, the Tripler applies to all tickets purchased in the advance buy.
- Keno Tripler will not apply to any Keno, Keno Bonus or Keno Pattern Play tickets purchased on PlayNow.



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