

Lotto Max Dream Big Contest

September 9 – October 20, 2024



Instructions:

Please keep the current Hurricane Topper, Bubble Case Banner, Blue Table Poster A and S&W Display Case Strip. Please remove all other POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

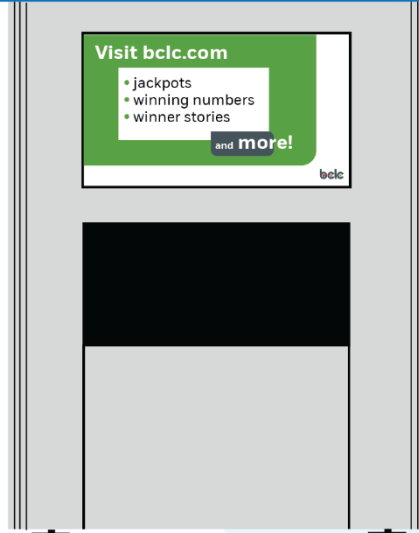
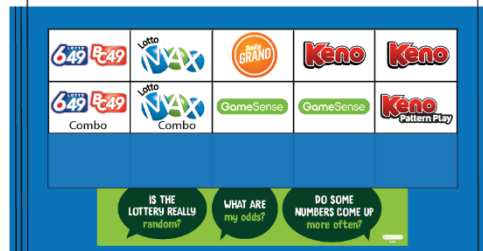
Keep:

Poster A: 8.5" x 11"



New:

Poster B: 8.5" x 11"



Text or call Lottery Retail Support:
1-800-667-1649



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Instructions:

Please keep the current Hurricane Topper, Bubble Case Banner, Blue Table Poster A, and S&W Display Case Strip.



Please recycle all paper POS materials responsibly

New: Large Poster

17" x 22"



Hurricane Sign Topper

Keep existing



Bubble Case Banner

Keep existing



Scratch & Win Display Case Strip

Keep existing



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