

# New Lotto Max Jackpot Posters

## \$80 Million Jackpot Cap - September 6, 2024



Additional posters are required for the Lotto Max Jackpot Kits (8.5" x 11" and 17" x 22" size) to support the new \$80 Million Lotto Max jackpot cap increase.

**Kits arrive starting Tuesday, September 3, 2024**

Please add the following two (2) posters to your jackpot kits on **September 6, 2024**

**NEW**



**NEW**



**Instructions:** Display the current Lotto Max jackpot amount using the poster with the corresponding jackpot value.

If you have not received the Jackpot Kit Posters by September 5, 2024, please text or call Lottery Retail Support: 1-800-667-1649



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## Questions & Answers

### **I did not receive my two new Jackpot Kit posters, what do I do?**

Please text or call Lottery Retail Support: 1-800-667-1649.

### **What should I do if I received the incorrect poster size?**

Please contact your Territory Manager, and they'll help you obtain the correctly sized poster.

### **If I order a new Jackpot Kit, will it include the two (2) new posters for \$75 and \$80 million?**

Yes, the Jackpot Kits will contain the two (2) extra posters with the \$75 and \$80 Million poster when you place an order with you Inside Sales Representative.

### **How do I order a new jackpot poster kit?**

- For a complete new set of jackpot poster kits (\$10 million to \$80 million), please place an order with your Inside Sales Representative on your next call day.
- For specific jackpot amounts (ie. only replace \$20 million poster), please contact your Territory Manager.



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