

# BC 50/50 Hockey Super Jackpots

## January 18 – April 16, 2024



### What is it?

Evenings when the Vancouver Canucks play at home there will be **\$4,500** in **GUARANTEED MINIMUM JACKPOTS**:

- 6:00pm – \$2,500
- 9:00pm – \$2,000



### When is it?

Every Vancouver Canucks Home game played in the regular season, January 18 – April 16, 2024



### Key Highlights:

1. The 6pm and 9pm BC 50/50 draws on days Vancouver Canucks play at home for the remainder of the regular season will have **GUARANTEED** minimum jackpots
2. If 50% of ticket sales exceed these amounts then the jackpot will continue to grow and players win the greater amount



Contact your Territory Manager or  
Lottery Hotline: **1-800-667-1649**



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### Sales Tips:

- Home Game days, ask players if they have their ticket for the 6 pm and 9pm Draws.
- With Value Picks, players can save money for multiple picks per draw (saving up to \$5)
  - 6 picks for \$5 (\$1 savings) & 15 picks for \$10 (\$5 savings)
- The August Super Jackpot event increased average weekly sales by +40%



### How Will Players Know?

January 18 – April 16

- Growing Jackpot message on Keno Monitors and PDU screens
- Social Media Posts by BCLC
- Poster C Available

The poster features the Hockey Home Game logo at the top, followed by the text 'HOCKEY HOME GAME' and 'SUPER JACKPOTS' in large, bold letters. Below this, a table lists the guaranteed minimum jackpots for the 6PM and 9PM draws. To the right of the table, it states that the promotion is only available on nights when the Vancouver Canucks play a home game. The BC 50/50 logo is prominently displayed at the bottom, along with the BCLC logo and a small disclaimer.

Draw Time	Guaranteed Minimum Jackpot
6PM	\$2,500
9PM	\$2,000

Only Available Nights  
Vancouver Canucks Play  
a Home Game.  
See retailer for details.

**BC 50/50**

bclc If you gamble, use your **Guaranteed** 19+



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## Questions & Answers

### How to play?

Players can purchase a BC 50/50 ticket for 6pm and 9pm draws on Vancouver Canuck home game days between January 18 and April 16, 2024 for a chance to win the guaranteed minimum jackpot.

### What dates are the Vancouver Canuck home games with Guaranteed Jackpots?

BC 50/50 Hockey Super Jackpots will be guaranteed \$2,500 for the 6pm draw and \$2,000 for the 9pm draw on the following dates:

- Thursday, Jan 18
- Saturday, Jan 20
- Monday, Jan 24
- Saturday, Jan 27
- Thursday, Feb 15
- Saturday, Feb 17
- Saturday, Feb 24
- Tuesday, Feb 27
- Thursday, Feb 29
- Saturday, Mar 9
- Wednesday, Mar 13
- Saturday, Mar 16
- Tuesday, Mar 19
- Saturday, Mar 23
- Monday, Mar 25
- Thursday, Mar 28
- Sunday, May 31
- Monday, Apr 8
- Wednesday, Apr 10
- Tuesday, April 16

### How much does it cost to play?

BC 50/50 tickets are \$1 for 1 pick or can be purchased in Value Picks of 6 picks for \$5 or 15 picks for \$10.



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