BC 50/50 Hockey Super Jackpots







Evenings when the Vancouver Canucks play at home there will be \$4,500 in **GUARANTEED MINUMUM JACKPOTS**:

- > 6:00pm \$2,500
- > 9:00pm − \$2,000



When is it?

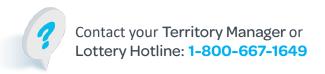
Every Vancouver Canucks Home game played in the regular season, January 18 – April 16, 2024





Key Highlights:

- The 6pm and 9pm BC 50/50 draws on days Vancouver Canucks play at home for the remainder of the regular season will have GUARANTEED minimum jackpots
- 2. If 50% of ticket sales exceed these amounts then the jackpot will continue to grow and players win the greater amount





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Sales Tips:

- Home Game days, ask players if they have their ticket for the 6 pm and 9pm Draws.
- With Value Picks, players can save money for multiple picks per draw (saving up to \$5)
 - 6 picks for \$5 (\$1 savings) & 15 picks for \$10 (\$5 savings)
- The August Super Jackpot event increased average weekly sales by +40%

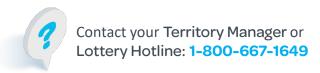


How Will Players Know?

January 18 – April 16

- Growing Jackpot message on Keno Monitors and PDU screens
- Social Media Posts by BCLC
- Poster C Available







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January 18 - April 16, 2024





Questions & Answers

How to play?

Players can purchase a BC 50/50 ticket for 6pm and 9pm draws on Vancouver Canuck home game days between January 18 and April 16, 2024 for a chance to win the guaranteed minimum jackpot.

What dates are the Vancouver Canuck home games with Guaranteed Jackpots?

BC 50/50 Hockey Super Jackpots will be guaranteed \$2,500 for the 6pm draw and \$2,000 for the 9pm draw on the following dates:

- Thursday, Jan 18
- Saturday, Jan 20
- Monday, Jan 24
- Saturday, Jan 27
- Thursday, Feb 15
- Saturday, Feb 17
- Saturday, Feb 24
- Tuesday, Feb 27
- Thursday, Feb 29

- Saturday, Mar 9
- Wednesday, Mar 13
- Saturday, Mar 16
- Tuesday, Mar 19
- Saturday, Mar 23
- Monday, Mar 25
- Thursday, Mar 28
- Sunday, May 31
- Monday, Apr 8
- Wednesday, Apr 10
- Tuesday, April 16

How much does it cost to play?

BC 50/50 tickets are \$1 for 1 pick or can be purchased in Value Picks of 6 picks for \$5 or 15 picks for \$10.



Contact your Territory Manager or Lottery Hotline: 1-800-667-1649

