Lotto Max \$20 Free Extra

February 20 to April 1, 2024



Instructions:

Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.



Please recycle all paper POS materials responsibly

SST Topper



Follow instructions below to insert SST Topper:

- Go behind the SST Topper and unclip the side panels
- Remove both the plexiglass and backer by sliding both pieces up and out of position
- Remove the old poster and insert new poster in between the plexiglass and backer
- Place plexiglass, new poster and backer into position and slide down into position
- Re-clip plexi-backer into place

DREAM TO THE MAX

SST Cling

- Remove existing cling
- Replace with Lotto Max Free Extra cling





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Instructions:

Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.



Lightbox Poster

- 11x17, 17x24 (select locations)
- Position posters in visible area near your customers.



Hurricane Sign Topper

Keep existing





