

BC 50/50 Super Bowl Super Jackpots

February 12th, 2023



What is it?

\$220,000 in GUARANTEED MINIMUM JACKPOTS:

- 1:00pm – \$40,000
- 3:00pm – \$60,000
- 6:00pm – \$70,000
- 9:00pm – \$50,000



When is it?

Sunday, February 12th, 2023



Key Highlights:

1. All four (4) BC 50/50 draws on Game Day will have GUARANTEED minimum jackpots
2. If 50% of ticket sales exceed these amounts then the jackpot will continue to grow and players win the greater amount



Contact your Territory Manager or
Lottery Hotline: **1-800-667-1649**



**GAME DAY
SUPER JACKPOTS
ARE BACK!**

1PM - \$40,000	A TOTAL OF \$220,000 IN GUARANTEED MINIMUM JACKPOTS.
3PM - \$60,000	
6PM - \$70,000	
9PM - \$50,000	

SUNDAY, FEB. 12, 2023 ONLY.



bclc If you gamble, use your **GameSense** 19+



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Sales Tips:

- With Value Picks, players can save money for multiple picks per draw (saving up to \$5)
 - 6 picks for \$5 (\$1 savings) & 15 picks for \$10 (\$5 savings)



How Will Players Know?

February 9th – 12th

- Player messaging on Keno Monitors and PDU screens
- In-store digital signage
- Bottom of ticket messaging
- 8.5x11 poster (available for download)



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Questions & Answers

WHAT IS BC 50/50 SUPER BOWL SUPER JACKPOTS

BC 50/50 Super Bowl Super Jackpots is an event that will take place on Sunday, February 12 only. BCLC will be seeding BC 50/50 jackpots to higher amounts to celebrate the 2023 Super Bowl.

IS THERE ANY ADDITIONAL COST TO PLAY THE BC 50/50 SUPER BOWL DRAWS?

No. The BC 50/50 Super Jackpots draws offers an increased jackpot at the same ticket price.

HOW MUCH DOES IT COST TO PLAY BC 50/50

BC 50/50 tickets are \$1 for 1 pick or can be purchased in Value Picks of 6 picks for \$5 or 15 picks for \$10.

WHAT ARE THE ODDS OF WINNING

The BC 50/50 jackpot and odds of winning are different with every draw, so the prize amount depends on how many people are playing and the size of the prize pool. The more picks you buy for a draw, the more chances you have to win.



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