

Lotto 6/49 Awareness Campaign

August 7 – October 1, 2023



INSTRUCTIONS: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below

Please recycle all paper POS materials.

SST Topper

16.14" x 12.8"



Follow instructions below to insert SST Topper:

- Go behind the SST Topper and unclip the side panels
- Remove both the plexi-glass and backer by sliding both pieces up and out of position
- Remove the old poster and insert new poster in between the plexi glass and backer
- Place plexi glass, new poster and backer into position and slide down into position
- Re-clip plexi backer into place



SST Cling

3.5" x 7"

- Remove existing cling and replace with 6/49 cling.



Contact your Territory Manager or Lottery Hotline: [1-800-667-1649](tel:1-800-667-1649)



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INSTRUCTIONS: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below

Please recycle all paper POS materials and dispose of Hurricane Sign Topper.

Lightbox Posters

(select locations only)

11" x 17", 16.5" x 23.37"

Recommended placement: Position posters in visible area near your customers.



Hurricane Sign Topper

(select locations only)



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