

Scratch & Win Holiday Campaign

January 3 – February 19, 2023



INSTRUCTIONS: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

Please recycle all paper POS materials.

New:
Poster A: 8.5" x 11"



New:
Poster B: 8.5" x 11"



Contact your Territory Manager or
Lottery Retail Support : **1-800-667-1649**



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January 3 – February 19, 2023



INSTRUCTIONS: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

Please recycle all paper POS materials.

New:

Poster: 17" x 22"
(select locations only)



Keep Existing:
Hurricane Sign Topper



New:

Bubble Case Strip (RSG only)



New:

Scratch & Win Display Case Strip



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